MARKETING & COMMUNICATIONS COMMITTEE AGENDA
May 2, 2022
4:30 PM
REVISED

1. Call to Order – Monica Garrett, Chair

2. **ACTION ITEM:** Approval of Minutes from February 7, 2022 Meeting; Approval of Minutes from April 4, 2022 Meeting.

3. Chairperson’s Report – Garrett
   A. PBID Brainstorm Recap, next steps
   B. Goal 2 timing

4. General Mar/Com Meeting Involvement 10 Minutes

5. Staff Report 20 Minutes
   A. Social Media, Digital Marketing & Communications Analytics
   B. Update on Ongoing Marketing & Communications Campaigns

6. Old Business

7. New Business

8. Public Comment (three minutes on all non-agenda items)

9. Adjournment

NEXT MARKETING COMMITTEE MEETING:
June 6, 2022
4:30 PM

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all