MARKETING & COMMUNICATIONS COMMITTEE AGENDA
August 1, 2022
4:30 PM

1. Call to Order – Monica Garrett, Chair

2. **ACTION ITEM:** Approval of Minutes from July 11, 2022 Meeting

3. Chairperson’s Report – Garrett
   A. Ideas on proposed “workcation” plan, connecting remoter workers
   B. Ongoing PBID Communications
   C. Review Committee Meeting Date for September

4. Staff Report
   A. Social Media, Digital Marketing & Communications Analytics
   B. Update on Ongoing Marketing & Communications Campaigns

5. Old Business

6. New Business

7. Public Comment (three minutes on all non-agenda items)

8. Adjournment

**NEXT MARKETING COMMITTEE MEETING:**
September TBD, 2022
4:30 PM

*Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all*

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