

## MONTHLY HIGHLIGHTS

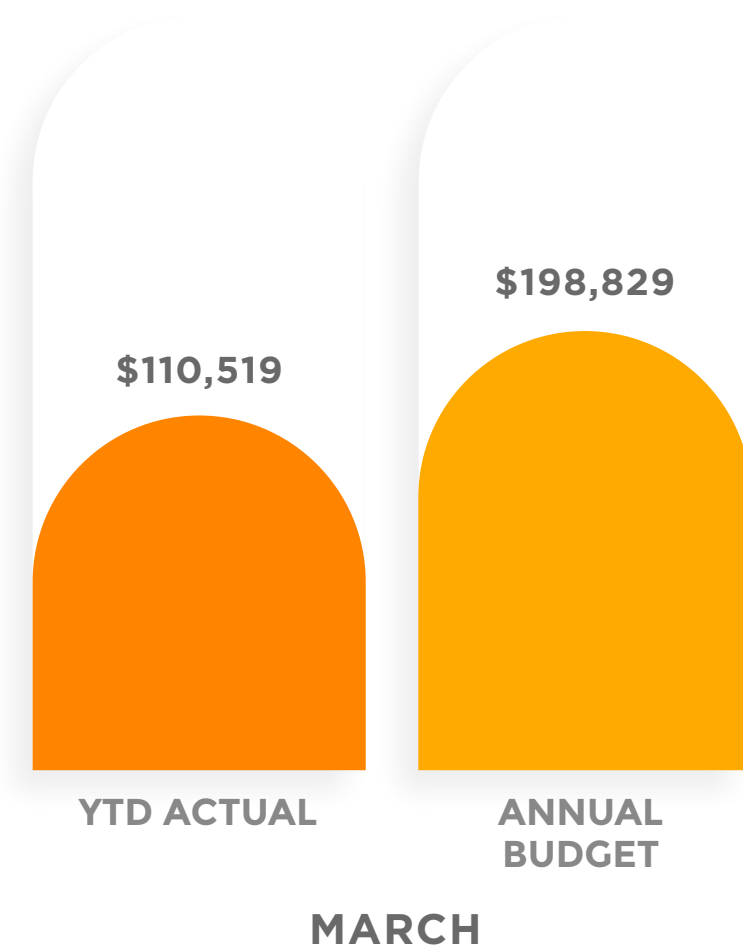
(AS OF 03/31/2019)

- The DLBA is excited to announce our new public realm manager, Mariah Hoffman!
- Sidewalk Wayfinding Decals have begun installation throughout Downtown
- Next Public Realm Committee meeting: April 18th @ 4pm

## DEPT. FINANCIAL HEALTH

\*\*DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

### SPENDING - YTD\*\*



## ANNUAL GOALS

1

### WORKING GROUP 1: VICTORY/SANTA CRUZ PARK DESIGN GUIDELINES

Develop guiding principles for design and renovation of victory and Santa Cruz Parks located on the southern side of Ocean Blvd. in Downtown Long Beach in anticipation of proposed revisions by City of Long Beach in 2020

- ✓ **OCTOBER - DECEMBER**  
Research existing park guidelines and meet with city staff
- ✓ **JANUARY - FEBRUARY**  
Determine method of outreach to property owners and tenants along the Ocen Blvd. corridor in DTLB
- 3 **MARCH - APRIL**  
Perform outreach to property owners and tenants along Ocean Blvd corridor in DTLB
- 4 **MAY - JULY**  
Develop guiding principles based on stakeholder feedback and DLBA's vision 2020
- 5 **AUGUST**  
Submit recommended guiding principles to City of Long Beach
- 6 **SEPTEMBER**  
Advocate for indusion recommended guiding principles in the design guidelines being developed by City of Long Beach

2

### WORKING GROUP 2: "EXPLORE DOWNTOWN" SIDEWALK DECALS

Survey businesses and stakeholders for feedback on DLBA's Pilot Program "Explore DTLB Sidewalk Decals" and provide recommendations to DLBA for determining whether to continue, modify or terminate the program.

- ✓ **JANUARY - FEBRUARY**  
Develop survey questions and determine method(s) for engaging businesses and stakeholders
- 2 **MARCH - APRIL**  
Give feedback for design of outreach and survey materials
- 3 **MAY - JUNE**  
Conduct outreach and survey of businesses and stakeholders
- 4 **JUNE - JULY**  
Review and organize feedback
- 5 **AUGUST - SEPTEMBER**  
Develop and deliver recommendations for DLBA

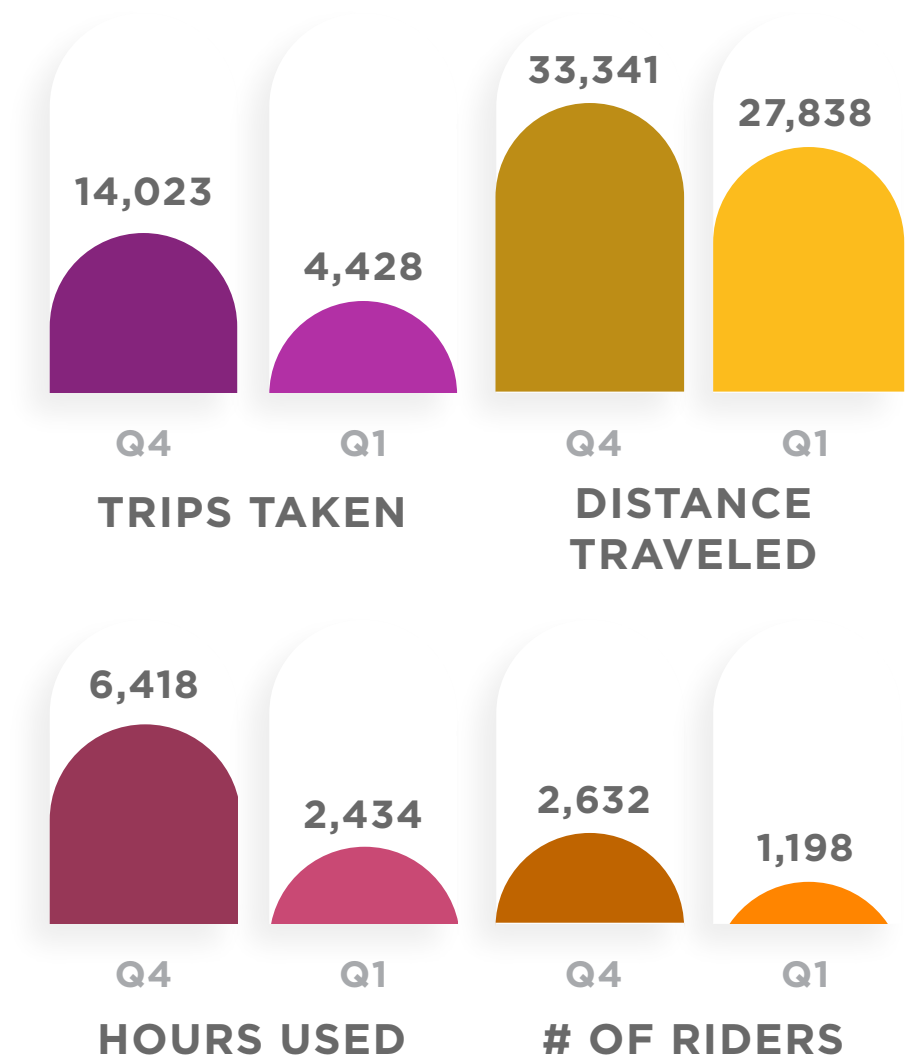
3

### WORKING GROUP 3: ART IN THE PUBLIC RIGHT-OF-WAY

Introduce an art installation in an underutilized location in DTLB

- ✓ **JANUARY - MARCH**  
Identify type of art installation
- 2 **APRIL - JUNE**  
Develop project plan
- 4 **JULY - AUGUST**  
Identify budget and potential funding
- 5 **SEPTEMBER**  
Provide recommendations for implementation of public art installation

## DTLB BIKE SHARE (Q4 2018 - Q1 2019)



## DTLB PEDESTRIAN ACTIVITY



## DINING PERMITS

