

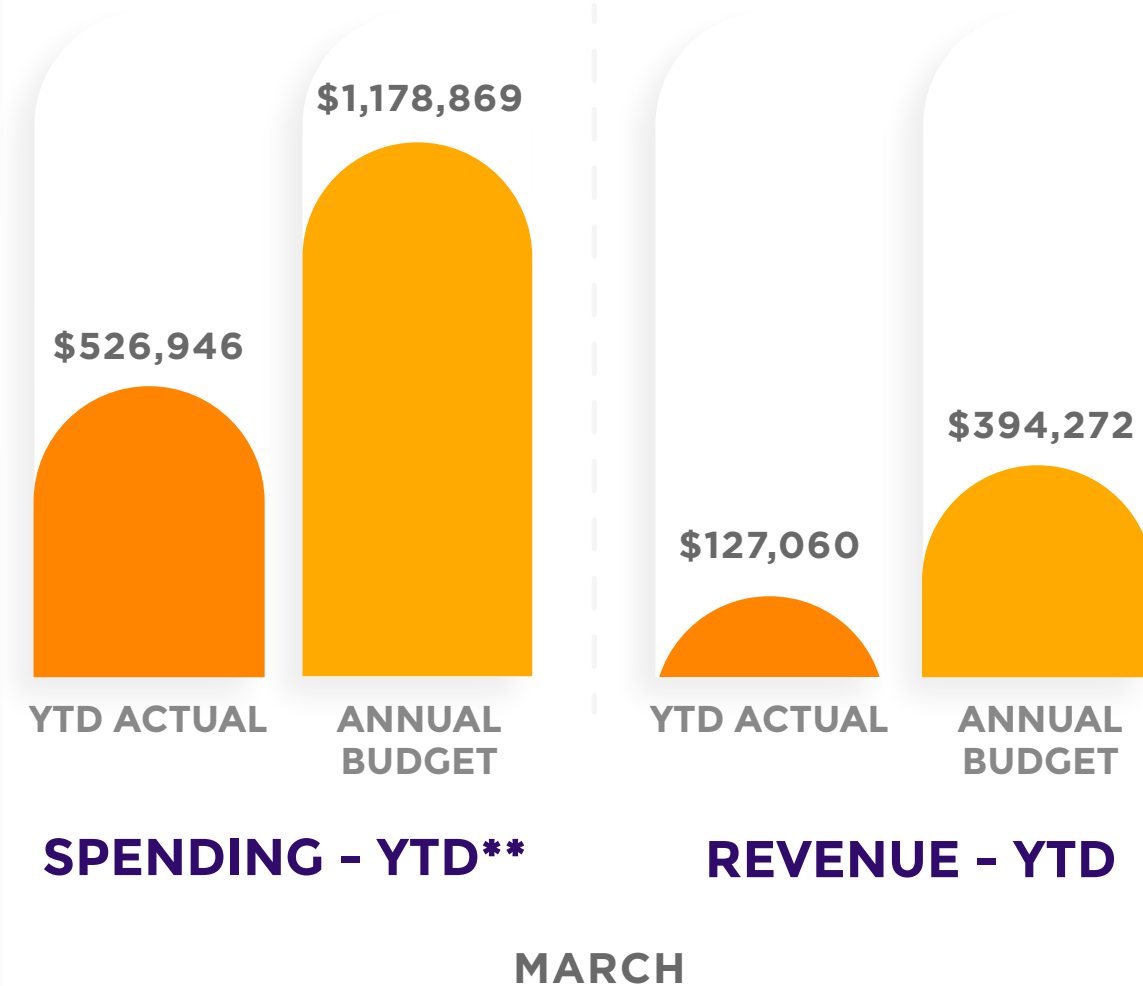
## MONTHLY HIGHLIGHTS

(AS OF 03/31/2019)

- DLBA's Clean & Safe team members logged over 1,000 contacts with Downtown businesses in March alone
- Motorized Scooters are illegal on sidewalks, but can be ridden in Downtown's bike lanes
- The DLBA has released an updated walking map of Downtown -- be sure to ask a Clean and Safe ambassador for a copy!
- Next Public Safety Committee Meeting: April 24th @ 4pm

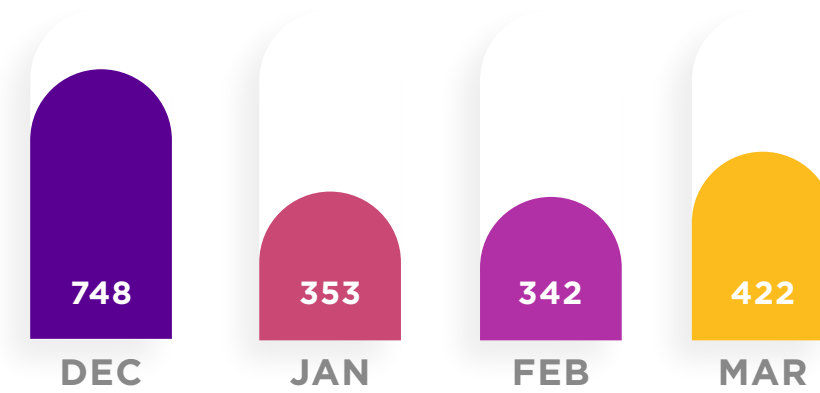
## DEPT. FINANCIAL HEALTH

\*\*DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

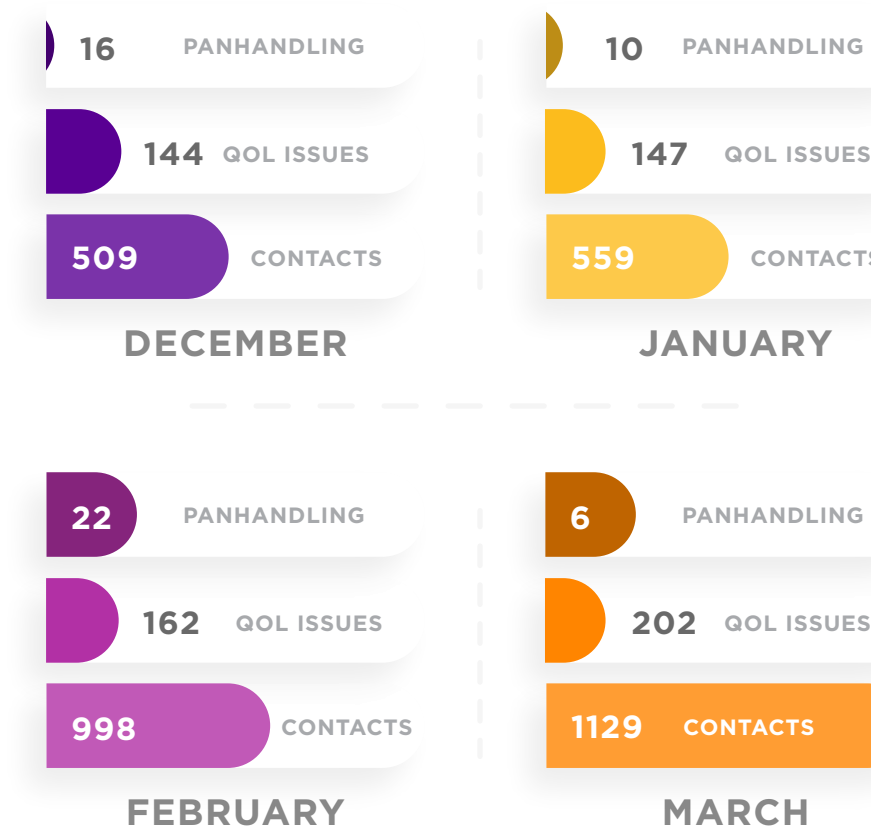


## CLEAN & SAFE STATS (DEC 18'-MAR 19')

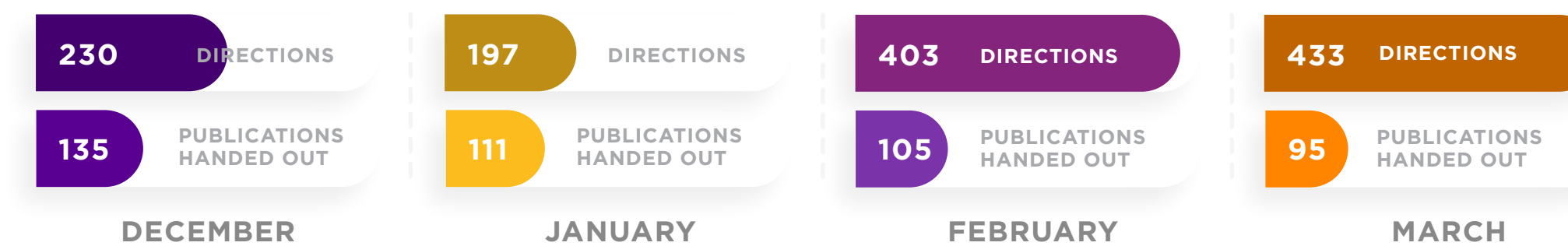
### GRAFFITI STICKER REMOVAL



### STREET PERSON CONTACTS



### SAFETY AMBASSADOR ASSISTANCE



## ANNUAL GOALS

### 1 DLBA DOCENT PROGRAM

DLBA DOCENT PROGRAM: Create a Docent Volunteer Program for stakeholders interested in sharing information about Downtown and DLBA programs

- DECEMBER - JANUARY FACT FINDING
- FEBRUARY - APRIL DEVELOP PROGRAM ELEMENTS
- MAY - JUNE DESIGN COLLABORATION
- JULY - AUGUST INTEGRATION/IMPLEMENTATION

### 2 PEDESTRIAN SAFETY

Develop an outreach campaign coordinated with enforcement agencies to address bicycles and scooters on sidewalks in the Downtown.

- DECEMBER - JANUARY FACT FINDING
- FEBRUARY/MARCH DEVELOP PROGRAM ELEMENTS
- APRIL DESIGN COLLABORATION w/CITY
- MAY - JUNE EDUCATION/ENFORCEMENT

### 3 GO LONG BEACH APP

Develop a community outreach program to increase awareness of the GoLongBeach app among Downtown Stakeholders.

- DECEMBER - JANUARY FACT FINDING
- FEBRUARY/MARCH DEVELOP PROGRAM ELEMENTS
- APRIL/MAY GRAPHIC DESIGN W/DLBA STAFF
- JUNE - AUGUST IMPLEMENTATION