

MONTHLY HIGHLIGHTS

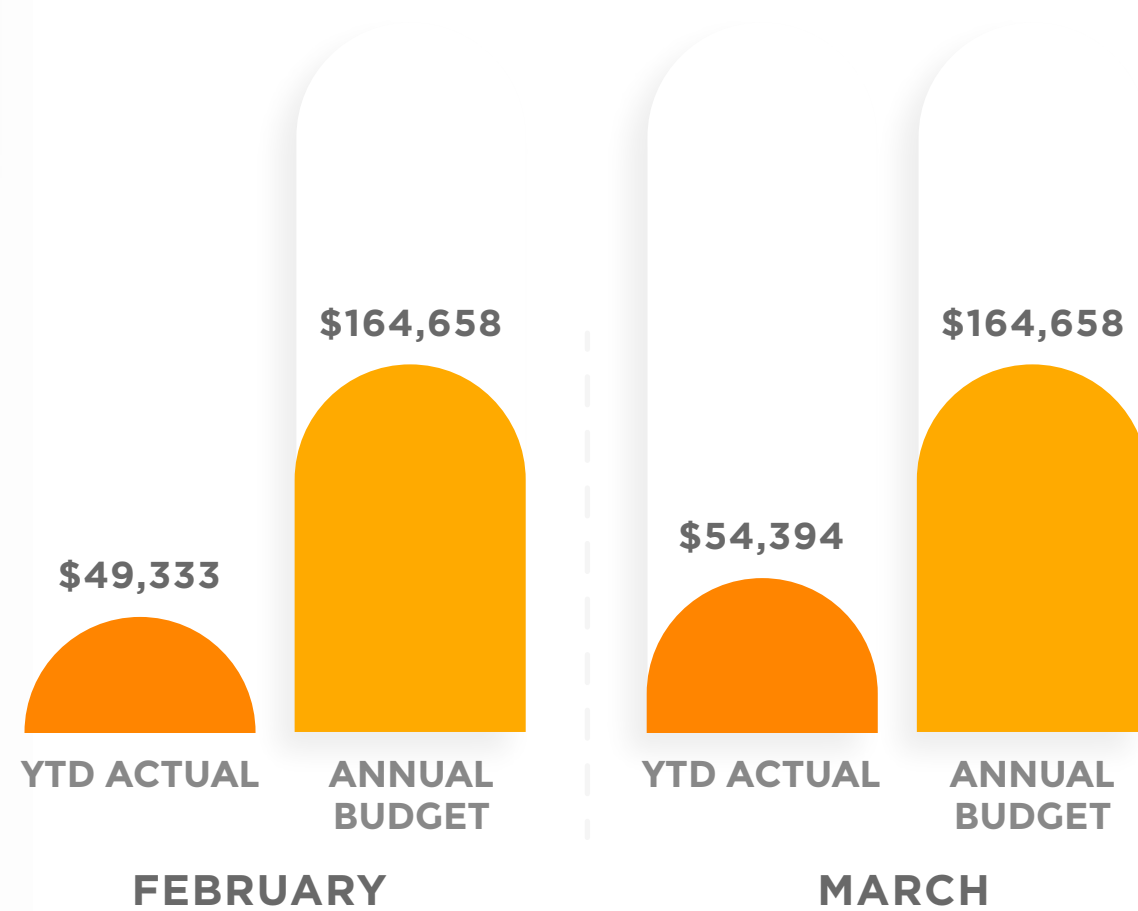
(AS OF 03/31/2019)

- Hosted 1 Million Cups Long Beach, at CommonGrounds Workspace on March 6th, :Pop Up Commercials and Coco Jack presented.
- Hosted final Winter Small Business Workshop on March 23rd, focusing on marketability and trademark protection
- The next 1 Million Cups Long Beach will be April 3rd at CommonGrounds Workspace
- The 2019 Long Beach Regional Economic Forum will be April 18th at the Long Beach Convention Center

DEPT. FINANCIAL HEALTH

**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

SPENDING - YTD**



ANNUAL GOALS

A1

STREAMLINED BUSINESS ASSISTANCE

Assist developers and entrepreneurs navigate city permitting and entitlement process by helping to streamline the regulatory process.



A2

VIBRANT STOREFRONTS

Attract ground floor retail options that align with the desires of the changing residential demographic



A3

SUPPORTING ENTREPRENEURS

Support new and existing businesses through the continuation of the DLBA's Small Business and Woman-Owned Business Accelerator Grant program

MARCH
Develop grant program fundraising pitch deck



MARCH
Develop pitch deck for lending institution



APRIL
Present fundraising pitch deck to DLBA Board.



APRIL
Host 3rd Annual Entrepreneurship & Small Business Education Series + Pitchfest



A4

CAPITALIZE ON OFFICE SPACE

Attract large scale employers to build critical mass with a balanced mix of Downtown residents and employees

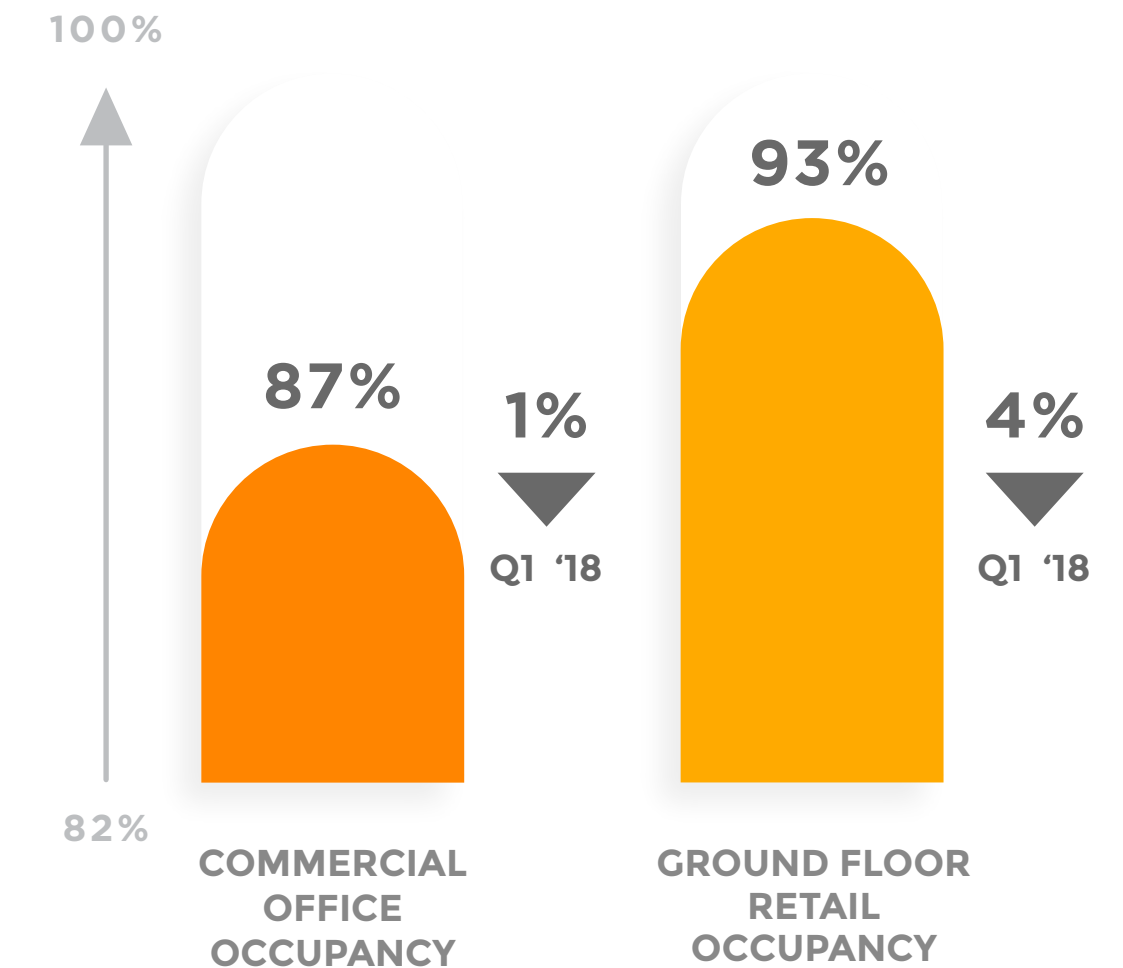
APRIL
Hosting Canadian delegation of potential employers at CSLUB Regional Economic Forum, Downtown Office Tour & DLBA Reception



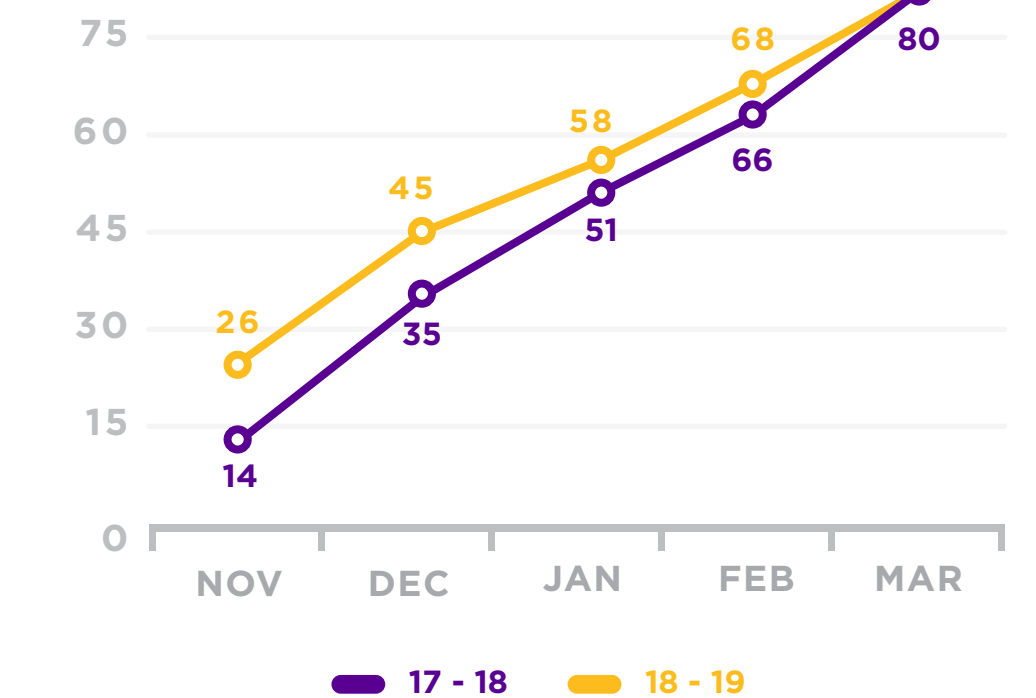
CITY OF LONG BEACH, DLBA, BROKERS
Monthly Office Space Working Group.



DTLB MARKET Q1 - 2009



NET NEW BUSINESSES



BUSINESS LICENSE APPROVAL

