



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**May 2, 2024**

City of Los Angeles Department of Cultural Affairs  
Public-Space Activation Fund (PAF)  
201 North Figueroa Street, Suite 1400  
Los Angeles, CA 90012

**Subject: Support for the Public Activation Fund Grant for Loiter Galleries**

To Whom it May Concern:

I am writing to express enthusiastic support for the Public Activation Fund grant request submitted by Loiter Galleries. As you may know, the Downtown Long Beach Alliance (DTLB Alliance) is a nonprofit advocate for over 1,400 businesses and 4,000 commercial and residential property owners within our two business improvement districts in Downtown Long Beach.

As President & CEO of the organization, I have had the privilege of experiencing first-hand the positive and impactful work fulfilled by Loiter Galleries. Their progressive approach and dedication to providing exhibition space for local, underserved artists has made a significant impact in our community.

The DTLB Alliance is committed to improving and promoting Downtown Long Beach through a wide range of programs and services that include capital improvements, advocacy efforts, beautification projects, area marketing and economic development activities. We are currently working in concert with Loiter Galleries and embarking on a groundbreaking project to bring to life – through projection art – an historic Works Progress Administration (WPA) 30 ft. mural mosaic, “Long Beach Recreation.” This is a perfect example of how the Loiter Galleries’ mission extends far beyond most traditional galleries.

The DTLB Alliance is in full support of the mural project, which is located in Downtown Long Beach. Its benefits coincide with our mission to enhance and revitalize the Downtown.

I am certain that investing in Loiter Galleries with support and grants, like the Public Activation Fund grant, will yield significant returns, with measurable outcomes and positive change that will affect our community. We hope you will join us in support of Loiter Galleries’ efforts.

Sincerely,

Austin Metoyer  
President & CEO  
Downtown Long Beach Alliance