



# **DOWNTOWN LONG BEACH ALLIANCE**

## **DLBA BOARD OF DIRECTORS/COMMITTEE CANDIDATE BIOGRAPHY**

**Full Name :** Kathleen Penaloza Engel

**Company Name:** MAKE Collectives

**Title:** Owner / Founder

**E-mail:** makecollectives@gmail.com

**Telephone:** 562-335-1089

**Business or Property in Area of Representation:** MAKE Collectives

**Description of business or property (office/retail/residential, include square ft.):** retail & event space

**Years as stakeholder in Downtown Long Beach:** 9 years

**Affiliations with other Boards or organizations:**

**-Marketing Committee (2019), Marketing Director (Inaugural Year - 2018) - Long Beach Filipino Festival**

**- Founder and Producer - MAKERS MART LONG BEACH (2013-Present)**

**Past or current status on DLBA Board of Directors:** NA

**What you would like to achieve as a Director:**

As a part of the Special Events Committee, I want to help create community events that bring awareness to the richness and diversity of Long Beach. Through events we can showcase our diverse culture by highlighting individuals, businesses and groups to advance and strengthen community and inclusivity.