

**From:** [laurenm@dlba.org](mailto:laurenm@dlba.org)  
**To:** [Info](#)  
**Subject:** New submission from Board Eligibility Form  
**Date:** Tuesday, May 18, 2021 12:24:19 PM

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**Name**

Joshua Beadel

**Phone Number**

(562) 260-3176

**Email**

[joshua@thebreakfastbarlbc.com](mailto:joshua@thebreakfastbarlbc.com)

**Preferred method of contact**

- Phone
- Text
- Email

**Please check one**

- I own a business in the Downtown Parking Improvement Area (DPIA)

**Years as a stakeholder in Downtown Long Beach**

5 years or more

**If you are a business owner, please provide your business license number if available.**

BU21327410

**If you are a business owner, please provide the name and mailing address of your business and a brief description**

70 Atlantic Avenue 90802

The Breakfast Bar Downtown Long Beach's premier breakfast & brunch experience.

**If you are a property owner, please provide the name and mailing address of your property and a brief description**

70 Atlantic Avenue

**If you are a property owner please provide your APN**

7262-008-010

**Please provide any other mailing address other than your business or property address.**

1025 Saint Louis Ave Long Beach CA 90804

**Have you served on the Board of Directors in the past?**

No

**List any Board or Organization you are affiliated with**

EVA, Long Beach Restaurant Association.

**What DLBA Committees would you be interested in serving on?**

- Marketing and Communications
- Special Events and Development
- Placemaking
- Public Safety
- Economic Development
- Finance

**What would you like to achieve as a director?**

A chance to be apart of the community in a more active way, contributing to the growth and diversity of Long Beach.

**Tell us about yourself by providing a short bio:**

- [Josh-Beadel-Bio-2021.pdf](#)



## *Joshua Beadel*

Joshua Beadel is the Co-Founder of PBJ Restaurants Inc. with his wife and business partner, operating The Breakfast Bar downtown Long Beach's premier breakfast and brunch establishment. The family inspired restaurant welcomes a diverse representation of breakfast options paired with cocktails and is the brainchild of his 24 years of restaurant experience. The restaurant was inspired by the love of family and at the time in 2013 what the couple thought Downtown Long Beach needed was an everyday brunch spot. Known for curing hangovers and the famous "Day Drinker" T-shirts are seen everywhere and worn by most locals. In addition to being voted best breakfast in Long Beach 2019 and 2020 by locals in Long Beach + Home. The Breakfast Bar has been voted the nations #14 best brunch spots by Yelp in 2019.

His most proud accomplishments is being a dedicated father of two children Jackie 9 and Jonah 5, Little League baseball volunteer coach for son Jonah, a CSULB Alumni, a coach and mentor for Benchmark Courses Personal Development Company, and graduate of 10,000 small businesses program offered at Long Beach City College. Josh enjoys being an active participant in the community by giving regularly to the homeless outreach organizations like Beacon for Him and MHALA. The host of Youtube show "Munchie Mondays" featuring eats from local Long Beach restaurants while sharing conversation around the table with business owners and community members. Which showcases how community is created by gathering around food and drink.

Josh has aspirations to expand his flagship concept The Breakfast Bar to be a nationally recognized brand, but not before expanding to at least five locations within the greater Los Angeles, Long Beach & Orange County area. Currently expanding to Belmont Heights on the corner of 4th and Redondo Ave. This Breakfast Bar 4th St. will be extending its hours to serve breakfast and cocktails for dinner, excitedly serving both the "Day Drinkers" and "Night Owls"

Being a people person Josh can be found most days walking around the restaurant meeting and welcoming people to experience Long Beach through visiting The Breakfast Bar. Other days are spent enjoying a round of golf at Recreation 9 & 18, early morning swimming at bay shore, going to Dodger games with family and friends, cooking and entertaining friends at his Long Beach home, going on camping trips along the coast, or just cruising around Long Beach in his beloved 1978 free spirit Moped "Ruby" or 1971 red VW bus named "Sherry" sporting generally a LA Dodgers baseball cap.