



DOWNTOWN
LONG BEACH
ALLIANCE

STAFF

Broc Coward, COO

Steve Be Cotte, Community
Outreach Manager

Eileen Valencia,
Administrative Assistant

Kelsey Mader,
Executive Assistant

JOINT MEETING OF PUBLIC SAFETY & SPECIAL EVENTS & SPONSORSHIPS COMMITTEES **REVISED** AGENDA

Wednesday, September 22, 2021
4:30 pm

[Join Zoom Meeting](#)

Meeting ID: 882 9987 7676

Passcode: 103312

1. Call to Order, Welcome and Self-Introductions – Denise Carter, Chair
2. **ACTION:** Approve minutes from Public Safety [August 25, 2021](#) Meeting
3. **ACTION:** Approve minutes from Special Events and Sponsorships [August 10, 2021](#) Meeting
4. Staff Report – Broc Coward 15 Minutes
 - a. Preview of Draft DLBA Strategic Plan 2021
5. Chairpersons Report – Carter and Gray 20 Minutes
 - a. Review of Joint Committee Goal Outcomes
 - i. Webinar Best Practices (Special Events)
 - ii. Go Long Beach Promotion (Public Safety)
 - iii. Mystery Shopper Program (Public Safety)
 - iv. Fresh Start (Public Safety and Special Events)
6. Public Comment (Three minutes on all non-agenda items)
7. Old Business
8. New Business
9. Adjournment

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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