



# DOWNTOWN LONG BEACH ALLIANCE

## Candidate Evaluation Form

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**Candidate Name:** John Tully

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**Eligible Seat (s):** At-Large; Advisor

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Please rate the candidate in each of the four areas below (Motivation, Experience, Leadership Potential, Time) on a one-to-five scale, with one being lowest and five highest.

Scores for each candidate will be added and then used to decide whether to choose the candidate for inclusion on the slate.

RATING	POOR	FAIR	GOOD	GREAT	OUTSTANDING
<b>Motivation:</b> Commitment to Downtown, Enthusiasm, Energy, Desire	1	2	3	4	5
<b>Experience:</b> Serves on other Boards, Years as a downtown stakeholder, Community involvement	1	2	3	4	5
<b>Leadership Potential:</b> Visionary, Global minded, Willing to take advocacy position	1	2	3	4	5
<b>Time:</b> Available for Board meetings and contacting constituents, Willingness to make time for Committees	1	2	3	4	5
<b>Other:</b> Transportation	1	2	3	4	5
<b>SUBTOTALS:</b>					
<b>TOTAL SCORE FOR CANDIDATE:</b>					



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## Interview Questions: Non-incumbent DLBA Board Candidates

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All new candidates will be asked the same questions in order to ensure consistency.

Please be advised that the questions should correspond to the stated goals of the interview process and that the interviews are scheduled to last 15-20 minutes.

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1. What does the DLBA do? Why do you want to be on the Board? What goals would you help the DLBA to achieve?

Extensive knowledge of DLBA having served on the Placemaking committee for 3 years. Familiar with different services offered by different funding sources (PBID & DPIA). John grew up in Long Beach and has seen the community transform which is part of his reason for wanting to be on the Board.

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2. If there was one Downtown issue to identify, what would it be, and how would you strategize to approach it?

Public spaces are underutilized and looked past; Connectivity within the district is important; Strategy for addressing this includes first listening and learning to find out what programs have already been introduced and why they didn't work (data collection), then identify all available resources, next explore potential private partnerships, and lastly propose and create some form of a pilot program (easier to approve this than a permanent program from a bureaucratic standpoint)

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3. How do you envision your role as a DLBA Board member and the challenges you might face? What do you think you would be doing? What time commitments do you anticipate?

Trying to find common ground between progressive and conservative mindsets; A matter of trying to listen and learn new perspectives from both sides and create common ground

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4. How do you think serving on the DLBA Board will help your business?

Hopes to demonstrate what a public and private partnership could look like and be a role model for this; Bring awareness to enhance public transportation and help incentive people to get out of their cars and ride a bike or walk

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5. Where do you see downtown Long Beach in 5 years?

Recovery and reactivating Downtown is the current focus; Hopefully more people want to get outside and come visit Downtown (short term goal); Recruiting big business headquarters and doubling down on arts and culture aspect (establishing Long Beach as being the hub for this); Long Beach has a lot of room to grow; Eventually would like to create a zero emissions delivery zone; As Downtown gets more crowded it will be in its best interest to reduce emissions and this can start with delivery drivers (used Santa Monica as an example)

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6. Do you have any questions?

Asked about DEI;

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