



DOWNTOWN LONG BEACH ALLIANCE

Candidate Evaluation Form

Candidate Name: Jimmy Spicer

Eligible Seat (s): DPIA - North Pine (not up for election this year); At-Large

Please rate the candidate in each of the four areas below (Motivation, Experience, Leadership Potential, Time) on a one-to-five scale, with one being lowest and five highest.

Scores for each candidate will be added and then used to decide whether to choose the candidate for inclusion on the slate.

RATING	POOR	FAIR	GOOD	GREAT	OUTSTANDING
Motivation: Commitment to Downtown, Enthusiasm, Energy, Desire	1	2	3	4	5
Experience: Serves on other Boards, Years as a downtown stakeholder, Community involvement	1	2	3	4	5
Leadership Potential: Visionary, Global minded, Willing to take advocacy position	1	2	3	4	5
Time: Available for Board meetings and contacting constituents, Willingness to make time for Committees	1	2	3	4	5
Other: Business and residential perspective	1	2	3	4	5
SUBTOTALS:					
TOTAL SCORE FOR CANDIDATE: 22					



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Interview Questions: Non-incumbent DLBA Board Candidates

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All new candidates will be asked the same questions in order to ensure consistency.

Please be advised that the questions should correspond to the stated goals of the interview process and that the interviews are scheduled to last 15-20 minutes.

1. What does the DLBA do? Why do you want to be on the Board? What goals would you help the DLBA to achieve?

DLBA is an organization that helps bring together communities and small businesses; Jimmy owns a business and lives in Downtown; He hopes being on the Board help his personal life but also provide an opportunity to get involved and feel represented

2. If there was one Downtown issue to identify, what would it be, and how would you strategize to approach it?

Homelessness is a commonly known problem Downtown, but general communications on events in the area is where the Board could work towards making improvements. This can be done via social media campaigns, advertisements, word of mouth, street team, flyers, etc.

3. How do you envision your role as a DLBA Board member and the challenges you might face? What do you think you would be doing? What time commitments do you anticipate?

Hopes to get involved in any way possible; Very flexible schedule and live and work in Downtown so it comes down to scheduling therefore can make time for nearly anything

4. How do you think serving on the DLBA Board will help your business?

Daily Dose is a local neighborhood cafe; DLBA has already helped with exposure to expand clientele. Hopes to stay on track with different events or activate different neighborhoods

5. Where do you see downtown Long Beach in 5 years?

As a business owner, he would like to see less storefront vacancies. Businesses aren't drawn to an area where they don't have neighbors making sales.

6. Do you have any questions?

How to become more involved if not on the Board. Discussed committees and events.
