



DOWNTOWN LONG BEACH ALLIANCE

Candidate Evaluation Form

Candidate Name: Jane Gould

Eligible Seat (s): Advisor

Please rate the candidate in each of the four areas below (Motivation, Experience, Leadership Potential, Time) on a one-to-five scale, with one being lowest and five highest.

Scores for each candidate will be added and then used to decide whether to choose the candidate for inclusion on the slate.

RATING	POOR	FAIR	GOOD	GREAT	OUTSTANDING
Motivation: Commitment to Downtown, Enthusiasm, Energy, Desire	1	2	3	4	4.5
Experience: Serves on other Boards, Years as a downtown stakeholder, Community involvement	1	2	3	4	5
Leadership Potential: Visionary, Global minded, Willing to take advocacy position	1	2	3	4	5
Time: Available for Board meetings and contacting constituents, Willingness to make time for Committees	1	2	3	4	5
Other: Community/Social Impact	1	2	3	4	5
SUBTOTALS:					
TOTAL SCORE FOR CANDIDATE:					



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Interview Questions: Non-incumbent DLBA Board Candidates

Candidate Name: Jane Gould

Eligible Seat (s): Advisor

All new candidates will be asked the same questions in order to ensure consistency.

Please be advised that the questions should correspond to the stated goals of the interview process and that the interviews are scheduled to last 15-20 minutes.

1. What does the DLBA do? Why do you want to be on the Board? What goals would you help the DLBA to achieve?

Read the 2021 Strategic Plan noting that St. Luke's does similar community-based work. Jane hopes to work together as a community to help meet the needs of the unhoused population. She hopes to help Downtown feel safe, ultimately encouraging visitors. Additionally she hopes to find away to allow concerns citizens to help beautify their neighborhoods without complication from the City.

2. If there was one Downtown issue to identify, what would it be, and how would you strategize to approach it?

Jane lives on Ocean and Atlantic and works on 7th and Atlantic, noting both areas are very different neighborhoods and seem to be served very differently by the City. She'd like to look into how to serve the entire community and not just the higher priced areas. Also interested in ensuring businesses are diverse and not solely serving a white/gentrified agenda. Posed a couple questions: How do we develop business and a better community? Who is being pushed out unintentionally?

3. How do you envision your role as a DLBA Board member and the challenges you might face? What do you think you would be doing? What time commitments do you anticipate?

Jane noted that she is "not a neat fit" on the Board but her perspective and community involvement could benefit the organization. Her strength lies in community relations. Followed up asking the committee where she would be most useful. Time commitment wont be a problem, this is just work in a different venue.

4. How do you think serving on the DLBA Board will help your business?

As an established institution, the church has had significant investment and involvement in Downtown but also has experienced other periods where it's been just within its own walls/gates. Current problems of the world around unhoused, pandemics, awareness of social inequities, etc., make the Church want to be part of finding solutions in the neighborhood. The only way to do that is in partnership with others. DLBA's relationship with the City and City Council will help give the church credibility.

5. Where do you see downtown Long Beach in 5 years?

Hopes to visibly make the Downtown more alive. Jane noted that she appreciates seeing outdoor seating because this shows the busyness of restaurants (outdoor arts and eating spaces show a lot of creativity); If cities can't radically/creatively figure out how to treat the unhoused, it will make it difficult for those who don't live downtown understand why to visit the district.

6. Do you have any questions?

Asked about proudest moments and most frustrating
