



DOWNTOWN LONG BEACH ALLIANCE

DLBA COMMITTEE CANDIDATE BIOGRAPHY

Full Name: James Tir

Company Name: Lbfoodcoma

Title:

E-mail: James@lbfoodcoma.com

Telephone: 562-277-7206

Business or Property in Area of Representation:

Long Beach Overall

Description of business or property (office/retail/residential, include square ft.):

writer/Food Journalist/Influencer for Long Beach's food scene

Years as stakeholder in Downtown Long Beach:

Affiliations with other Boards or organizations:

N/A

Why are you interested in serving on the committee?

I started my brand in 2014—I have a vested interest in seeing Downtown Long Beach's small businesses thriving. If they succeed—I succeed. I want to be able to leverage my network and influence to help with Downtown's problems and to highlight the best parts of the neighborhood.