

**From:** [laurenm@dlba.org](mailto:laurenm@dlba.org)  
**To:** [Info](#)  
**Subject:** New submission from Board Eligibility Form  
**Date:** Monday, July 25, 2022 6:23:50 PM

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**Name**

Johnny Tully

**Phone Number**

(562) 234-3271

**Email**

[jdtully@pedalmovement.com](mailto:jdtully@pedalmovement.com)

**Preferred method of contact**

- Phone
- Email

**Please check one**

- I own a business in the Downtown Parking Improvement Area (DPIA)

**Years as a stakeholder in Downtown Long Beach**

5 years or more

**If you are a business owner, please provide your business license number if available.**

BU21601532 & BU21601533

**If you are a business owner, please provide the name and mailing address of your business and a brief description**

Pedal Movement LLC  
223 E 1st Street, Long Beach CA, 90802

Pedal Movement is a sustainable transportation company that removes barriers-to-entry for bicycling, solves mobility problems creatively, and adapts quickly to constantly changing urban landscapes. We operate the Long Beach Bikeshare Program and the GoActive Commuter Facility located in the DTLB Transit Gallery and provide bicycle valets, education workshops, and workforce development in Long Beach.

Pedal Movement operates the Cities- Long Beach Bikeshare Program and the GoActive Commuter Facility

**If you are a property owner, please provide the name and mailing address of your property and a brief description**

n/a

**Have you served on the Board of Directors in the past?**

No

**List any Board or Organization you are affiliated with**

Pedal Movement LLC

Rec Ride Revolution - Start up Non-Profit in Long Beach to help create a more urban biking culture  
DLBA - Placemaking Committee - served since 2019  
The North American Bikeshare & Scootershare Association (NABSA) Member

**What DLBA Committees would you be interested in serving on?**

- Special Events and Development
- Placemaking
- Economic Development

**What would you like to achieve as a director?**

As a director of DLBA, I want to integrate new alternative transportation methods that help increase economic and business activity, along with more recreational opportunities that connect the Waterfront and DTLB. With increase zero-emission programming and incentives, we may be able to introduce the concept of a Zero-Emission Delivery Zone in one square mile of DTLB. Modeled after the City of Santa Monica Zero Emission Delivery Zone (ZEDZ) Pilot.

**Tell us about yourself by providing a short bio:**

- [DLBA-BIO.pdf](#)