

**DRAFT Public Realm Committee FY 2018/19 Goals & Actions
October 24, 2018**

Goal #1: Work with City of Long Beach and community partners on waterfront visioning process as identified in the Urban Land Institute (ULI) Technical Assistance Panel (TAP).

Vision 2020: Strategic Plan Related Objectives

- B1. Advocate for stronger pedestrian and bicycle connectivity within and between Downtown's unique districts and neighborhoods through strategic long term capital improvements.

Potential Action Items

- Work with City to develop stakeholder outreach process.
- Conduct outreach to businesses and residents via surveys, workshops, etc.
- Implement short-term tactical urbanism projects that facilitate stakeholder input into the Waterfront visioning process.

Goal #2: Establish a shuttle in Downtown Long Beach that connects neighborhood and entertainment and shopping areas, appeals to locals and visitors, employs an iconic and striking vehicle, and creates a memorable experience for users.

- Goal B3.4 Advocate for improved transit opportunities and multimodal connections

Potential Action Items

- Engage consultant to obtain input from stakeholders (businesses, hotels, residents, and property owners) and develop Feasibility Study for establishing a Downtown Shuttle.
- Obtain a sample scope of work and cost range for the completion of a feasibility study.
- Engage potential partners (CVB, SMG, Port of LB, CDI, CD2, City of Long Beach, The Streets, Shoreline Village, The Pike Outlets).