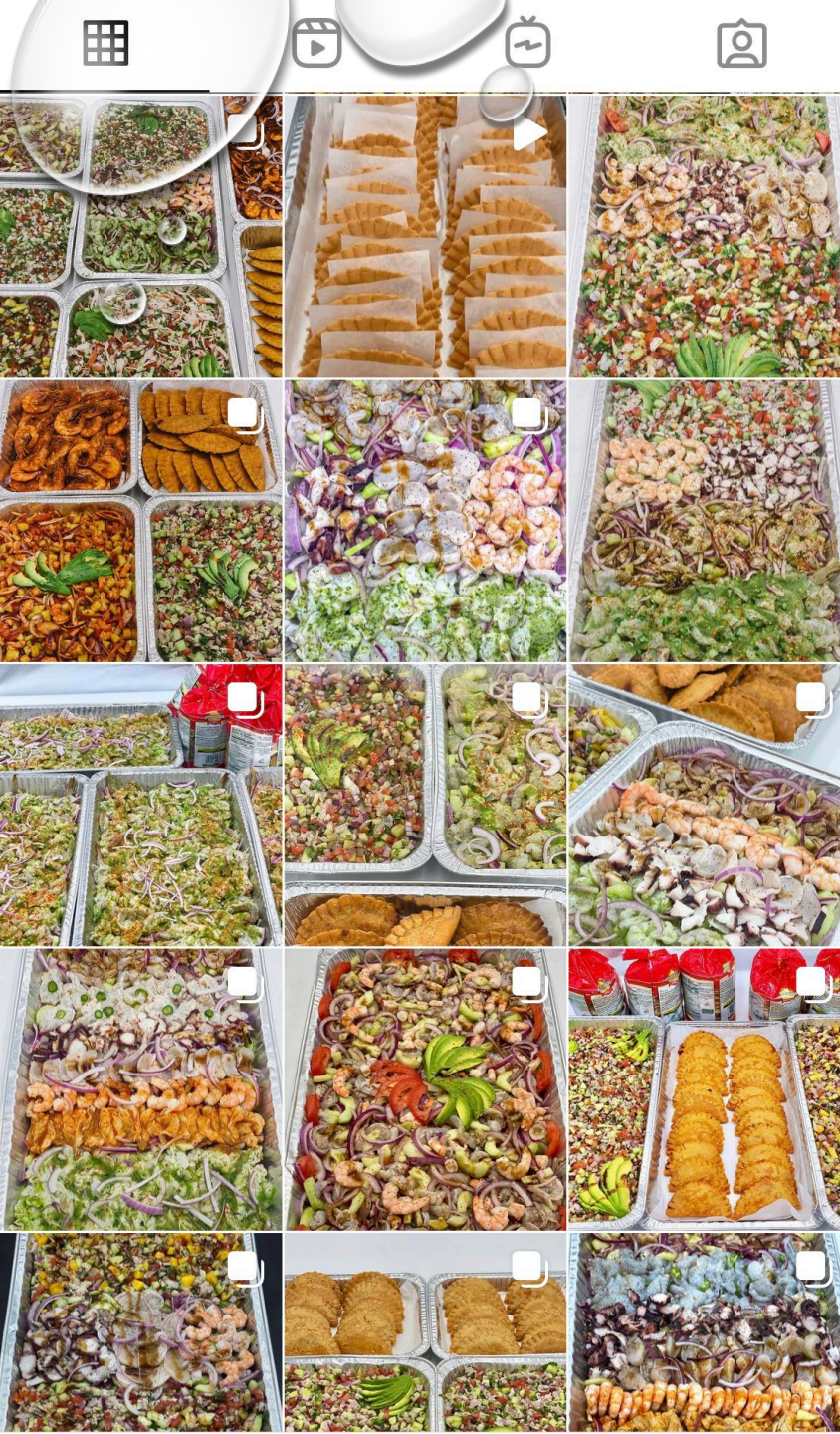




MARISCOS EL COMPA IVAN

ELVA & ROSARIO GARCIA

JUNE 9, 2021



SEAFOOD

- ELVA & ROSARIO GARCIA & TONY TAFOYA
- MARISCOS EL COMPA IVAN
- OUR MISSION IS
 - TO SERVE THE BEST AUTHENTIC MEXICAN MARISCOS BY THE BEACH!



PROBLEM

- NECESSITY → TEAM/FAMILY → DREAM/PASSION
- NO MEXICAN MARISCOS RESTAURANT BY THE BEACH
- FAMILY TRAY STYLE / SHEARABLES



SOLUTION

BEACH = MARISCOS

- AUTHENTIC MEXICAN
MARISCOS RESTAURANT BY
THE BEACH



BEACH = MARISCOS

- SWEAT EQUITY
- PERSONAL SAVINGS
- NECESSITY
 - LUCK → PASSION
- CURRENTLY SALES \$7000/M
- PROFESSIONAL / EXPAND



CUSTOMERS

- INSTAGRAM & FACEBOOK
 - 10 FAMILY/FRIENDS
 - 203 TELEPHONE
 - 150 DM INSTAGRAM (1400 FOLLOWERS)
 - 50 FACEBOOK MESSENGER (722 FOLLOWS/680 LIKES)
- AVERAGE ORDER \$100 (\$15 - \$450)
- POPULAR ORDERS
 - \$100 PACKAGE / 6 PEOPLE
 - \$100 LARGE TRAYS
- AVERAGE SALES \$7000/MONTH
 - GOAL \$40,000/MONTH & PROFESSIONAL KITCHEN



TEAM

- COVID19→ UNDOCUMENTED
→CREATIVITY
- READY TO SERVE
- VISION

FUNDING \$20,000

CLOUD KITCHEN

NEED TO BUY EQUIPMENT

- 1) FYER \$800
- 2) FREEZER \$1800
- 3) REFRIDGERATOR \$1800
- 4) PREP TABLE REFRIGERATED \$800
- 5) EMPANADA MAKER \$800

CONTRACT W/ CLOUD KTICHEN

- 1) HAVE EQUIPMENT
- 2) \$4600 MONTHLY RENT
- 3) \$12,500 DEPOSIT
- 4) 12 MONTH CONTRACT

BUY SMALL RESTAURANT

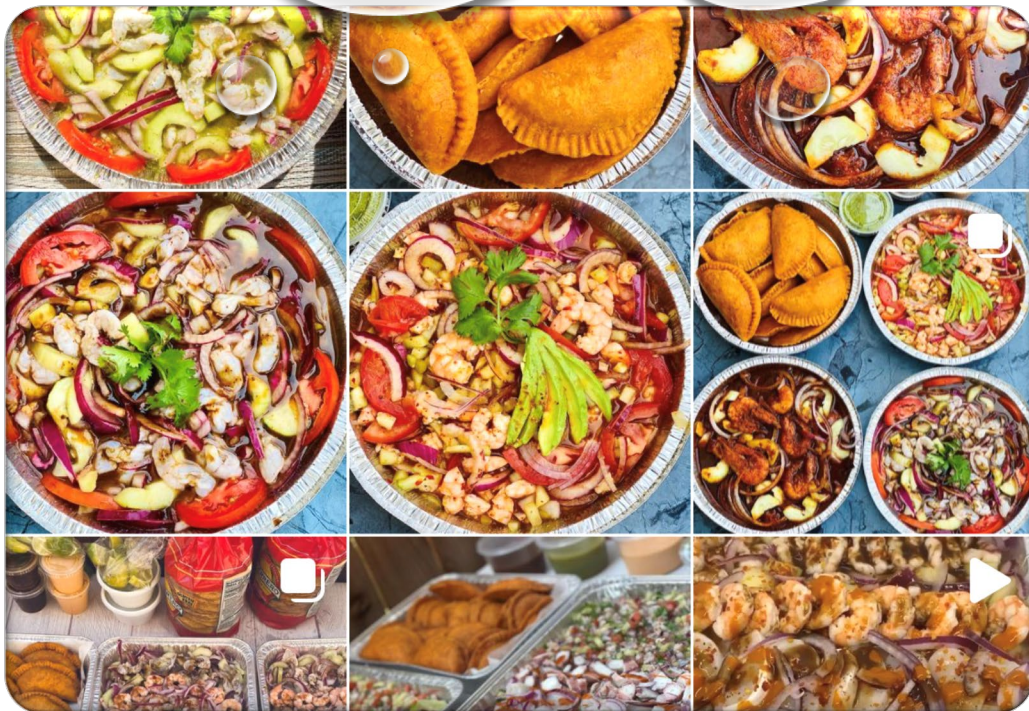
- 1) \$49K DTLB COFFEE SHOP W/ KITCHEN
- 2) FOCUS DELIVERY & CATERING

- 1) SAVE & BUY A RESTAURANT
\$100K-\$200K

SHARED KITCHEN W/ ESTABLISHED RESTAURANT

- 1) LOOKING FOR DTLB RESTAURANT WITH EXTRA KITCHEN SPACE FOR RENT

- 1) FOCUS ON DELIVERY & CATERING



QUESTIONS?