



DOWNTOWN  
LONG BEACH  
ALLIANCE

## GOVERNANCE COMMITTEE SPECIAL MEETING MINUTES

Tuesday, July 23, 2019  
3:30 PM  
DLBA Conference Room  
100 W. Broadway, Ste. 120 Long Beach, CA 90802

**Voting Present:** Ryan Altoon, Jeremey Harris, Toliver Morris, Silvano Merlo

**Voting Absent:** Griselda Suarez, Debra Johnson

**DLBA Staff:** Kraig Kojian, Cherrisse Evans

1. CALL TO ORDER and INTRODUCTIONS – Ryan Altoon, Past Chairperson  
Meeting called to order at 3:44 PM.
2. CHAIRPERSON'S REPORT – Silvano Merlo, Chairperson
  - A. Select Programming Committee Chairs  
A new Programming Committee was created, separating Special Events & Development from the Marketing & Communications Committee.

The individuals below will be informed of this recommendation prior to the Executive Committee meeting on August 1<sup>st</sup>, at which time the Executive Committee will take action to approve the following appointments:

- i. Economic Development: Sam Pierzina (Chair), Sheva Hosseinzadeh (Vice-Chair)
- ii. Marketing & Communications: Cameron Andrews (Chair), Alishia Holmes-Watson (Vice-Chair)
- iii. Special Events & Development: Nicole Hatley (Chair), Jeremy Schott (Vice-Chair)
- iv. Public Safety: Denise Carter (Chair), Pat Welch (Vice-Chair)
- v. Public Realm/Placemaking: Alan Burks (Chair), Patty Wirth (Vice-Chair)

Once approved, the Chairs and Vice-Chairs will work with DLBA staff to fill the seven other seats on each committee.

**ACTION:** In accordance with DLBA Bylaws, recommend to Executive Committee to consider two Board members to serve as Chair and Vice Chair for each of the Programming Committees: (Economic Development, Marketing/Communications, Special Events, Placemaking and Public Safety) for one year commencing October 1, 2019 and expiring September 30, 2020.

**MOTION:** 1<sup>st</sup>: Altoon 2<sup>nd</sup>: Harris.

**VOTE:** None opposed, no abstentions. Motion carries.

**3. OLD BUSINESS**  
**4. NEW BUSINESS**

- Executive Committee composition for 2019-20: There are four seats that remain constant: Chair, Past Chair, Chair Elect and City Representative, leaving five seats available. We currently have four people serving:  
Laurie Gray, Debra Fixen, Allison Kripp, Ryan Altoon. If were all to continue to serve on the Executive Committee, there would still be one vacancy to fill. An email will go out to all Board members asking for nominations and/or self-nominations due by mid-September. Altoon expressed interest in serving again next year.
- Advisors are not eligible to serve on the Executive Committee due to their non-voting role on the Board. However, by eliminating them from consideration, it narrows the field of potential Executive Committee members. This is an issue that may be re-evaluated in the future.
- Kojian shared an idea to better include and engage new Board Members. By asking veteran Board members to mentor and coach new members throughout the year, we are creating an environment to grow leadership and expertise within the organization. Also discussed was a 360 review of Board, where Board members would self-evaluate at the end of the year. This will allow the organization to improve, further develop and create goals and expectations. Merlo offered to provide some related materials to the committee. Ideas were discussed about how to match new and experienced Board Members. The decision was to introduce veteran members to the new Board Members and allow them to pair themselves, perhaps at the Board Orientation in September. They would be encouraged to invite their mentee to join them at City Council meetings, community events, committee meetings, etc., allowing the Board to learn more about the interests and commitment level of the new Board members. Running this Board mentorship program could become the responsibility of the Past Chair.
- **Bylaw change recommendations:**  
These will go as a draft version to the Board for approval in August:
  - Create a seven-year Past Chair when your sixth year coincide with the end of the year serving as Chair.
  - Section 6.2 needs to provide a description for North Pine.
  - Create clearer definition of the boundaries between Waterfront, Pine, East Village and West Gateway.

**5. PUBLIC COMMENTS (three minutes on all non-agenda items)**

**6. ADJOURNMENT**

Meeting adjourned at 4:45 PM.

**NEXT SCHEDULED GOVERNANCE COMMITTEE MEETING:**

**August 28, 2019**

**DLBA Conference Room**

**100 W. Broadway, Ste. 120 Long Beach, CA 90802**

**Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown**

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