



**DOWNTOWN
LONG BEACH
ALLIANCE**

Governance
Committee

Debra Fixen – Chair

Alan Pullman

Allison Kripp

Griselda Suarez

Jeremy Harris

Staff

Broc Coward, COO

Kelsey Mader,
Executive Assistant

GOVERNANCE COMMITTEE MEETING MINUTES

Wednesday, September 28, 2022

8:00 AM

This meeting is being held via Zoom teleconferencing pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

Meeting ID: 880 7696 4421

Passcode: 632591

Voting Present: Debra Fixen, Alan Pullman, Griselda Suarez

Voting Absent: Allison Kripp, Jeremy Harris

DLBA Staff: Broc Coward, Kelsey Mader

1. CALL TO ORDER and INTRODUCTIONS – Debra Fixen, Chair
[Meeting presentation](#). Called to order at 8:02 AM.
2. APPROVE MINUTES
ACTION: Approve Minutes from [July 27, 2022 Meeting](#) & [August 11, 2022 Special Meeting](#)
MOTION: 1st: Suarez; 2nd: Pullman.
VOTE: None opposed. No abstentions. Motion passes.
3. CHAIRPERSON’S REPORT – Fixen 60 Minutes
 - A. FY 22-23 Committee Appointments
 - i. Economic Development
ACTION: Approve the following seven candidates to serve on DLBA’s Economic Development Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.
MOTION: 1st: Pullman; 2nd: Suarez.
VOTE: None opposed. No abstentions. Motion passes.
 - Sam Pierzina
 - Justin Wolske
 - Ashleigh Stone
 - Lucius Martin
 - Aaron Palmer
 - Nigel Lifsey
 - Ingrid Martin
 - ii. Marketing & Communications
ACTION: Approve the following five candidates to serve on DLBA’s Marketing & Communications Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.
MOTION: 1st: Suarez; 2nd: Pullman.
VOTE: None opposed. No abstentions. Motion passes.
 - Cameron Andrews
 - Michael Vitug
 - Ryan La Rosa
 - Nathan Laskar
 - Melissa Urena

iii. Placemaking

ACTION: Approve the following six candidates to serve on DLBA's Placemaking Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.

MOTION: 1st: Pullman; 2nd: Suarez.

VOTE: None opposed. No abstentions. Motion passes.

- Alan Burks
- Alan Pullman
- Fern Nueno
- Max Beach
- Clay Wood
- Hannah Moon

iv. Public Safety

ACTION: Approve the following five candidates to serve on DLBA's Public Safety Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.

MOTION: 1st: Suarez; 2nd: Pullman

VOTE: None opposed. No abstentions. Motion passes.

- Jane Gould
- Janice Friend
- Terry Krieger
- Robb Smith
- Paul Boyd-Batstone

v. Special Events & Sponsorships

- Suarez asked how many committees Clay Wood will be on. Mader answered that Wood will be on two programming committees and is excited to get more involved downtown.

ACTION: Approve the following seven candidates to serve on DLBA's Special Events & Sponsorships Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.

MOTION: 1st: Pullman; 2nd: Suarez.

VOTE: None opposed. No abstentions. Motion passes.

- Judy Estrada
- Rob Marquez
- Silissa Uriarte Smith
- Claudia Ayala
- Jimmy Spicer
- Clay Wood
- Kat Engel

4. OLD BUSINESS

5. NEW BUSINESS

- Pullman and Fixen confirmed that this is the last Governance Committee meeting for Pullman.
- Suarez asked who is serving on Governance Committee in the coming year. Mader answered that Amy Chambers has accepted and noted a few other prospects. Suarez expressed interest in returning.

6. PUBLIC COMMENT (three minutes on all non-agenda items)

7. ADJOURNMENT

Adjourned at 8:18 AM.

NEXT GOVERNANCE COMMITTEE MEETING:

October TBD

Location: TBD

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

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