



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Governance
Committee**

Loara Cadavona – Chair

Jeremy Harris

Allison Kripp

Silvano Merlo

Griselda Suarez

Staff

Kraig Kojian,
President/CEO

Kelsey Mader,
Executive Assistant

GOVERNANCE COMMITTEE MINUTES

Wednesday, August 25, 2021

8:00 AM

[Join Zoom Meeting](#)

Meeting ID: 844 1738 4513

Passcode: 409360

1. CALL TO ORDER and INTRODUCTIONS – Loara Cadavona, Chair
[Meeting presentation](#). Called to order at 8:04 AM.
2. APPROVE MINUTES
ACTION: Approve Minutes from [July 30, 2021 Meeting](#)
MOTION: 1st: Kripp; 2nd: Merlo.
VOTE: None opposed. No abstentions. Motion passes.
3. CHAIRPERSON'S REPORT – Cadavona
 - A. [Board & Committee Vacancies](#)
 - Cadavona and Merlo are working on connecting with other hotels in the Downtown to ensure the hospitality industry is represented on the Board in the upcoming fiscal year.
 - Molly Ann Woods with Mental Health American Los Angeles (MHALA) is a candidate for the advisory seat.
 - i. 2020-21 Board
 - (a) PBID Premium (1)
 - ii. 2021-22 Board
 - (a) PBID Premium (1)
 - (b) PBID Standard (2)
 - iii. 2020-21 Committees
 - (a) Public Safety (1)
 - Suarez suggested possibly filling this seat with a representative from Museum of Latin American Art (MOLAA).
 - Kojian reminded the Committee that DLBA staff is working with
 - B. Review Candidates to serve on 2021-22 Programming Committees
 - i. Economic Development: Sean Rawson (Chair), Sheva Hosseinzadeh (Vice-Chair)
ACTION: Approve Sam Pierzina, Justin Wolske, Ingrid Martin, Sheila Hosseinzadeh, Ashleigh Stone, Eric Romero, and Nigel Lifsey to serve on the DLBA 2021-2022 Economic Development Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.
MOTION: 1st: Kripp; 2nd: Suarez
VOTE: None opposed. No abstentions. Motion passes.
 - ii. Marketing & Communications: Chair TBD, Monica Garret (Vice-Chair)
ACTION: Approve Monica Garrett to serve as Chair and Cameron Andrews to serve as Vice-Chair for the Marketing & Communications Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.
MOTION: 1st: Merlo; 2nd: Kripp.
VOTE: None opposed. No abstentions. Motion passes.

ACTION: Approve Amy Chambers, Michael Vitug, Ryan La Rosa, Sal Flores, Aimee Mandala, Shawna Epps, and Vanessa Nunez to serve on the DLBA 2021-2022 Marketing & Communications Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.

MOTION: 1st: Kripp; 2nd: Suarez.

VOTE: None opposed. No abstentions. Motion passes.

iii. Placemaking: Michael Gold (Chair), Alan Burks (Vice-Chair)

ACTION: Approve Johnny Tully, Ian Jahns, Cynthia Lujan, Steve Gerhardt, Fern Nueno, Shannon Heffernan, and Daniel Dominguez to serve on the DLBA 2021-2022 Placemaking Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.

MOTION: 1st: Merlo; 2nd: Kripp

VOTE: None opposed. No abstentions. Motion passes.

iv. Public Safety: Pat Welch (Chair), Isidro Panuco (Vice-Chair)

ACTION: Approve Terry Krieger, Brian McGraw, Sheila Gibbons, Janice Friend, Molly Ann Woods, Robb Smith, and Joshua Beadel to serve on the DLBA 2021-2022 Public Safety Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.

MOTION: 1st: Kripp; 2nd: Merlo.

VOTE: None opposed. No abstentions. Motion passes.

v. Special Events & Sponsorships: Rhonda Love (Chair), Laurie Gray (Vice-Chair)

ACTION: Approve Erin Booker, Walid Nasserdeen, Dwayne Horton, Kat Engel, Judy Estrada, Josh Rockwell, and Amy Stock to serve on the DLBA 2021-2022 Special Event & Sponsorships Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.

MOTION: 1st: Kripp; 2nd: Merlo.

VOTE: None opposed. No abstentions. Motion passes.

C. Review Governance 2020-21 [Committee Calendar](#)

4. OLD BUSINESS
 5. NEW BUSINESS
 6. PUBLIC COMMENT (three minutes on all non-agenda items)
 7. ADJOURNMENT
- Adjourned at 8:26 AM.

NEXT GOVERNANCE COMMITTEE MEETING:

Wednesday, September 22, 2021

Location: TBD

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.