1. CALL TO ORDER and INTRODUCTIONS – Loara Cadavona, Chair

Meeting presentation. Called to order at 8:04 AM.

2. APPROVE MINUTES

**ACTION:** Approve Minutes from July 30, 2021 Meeting

**MOTION:** 1st: Kripp; 2nd: Merlo.

**VOTE:** None opposed. No abstentions. Motion passes.

3. CHAIRPERSON’S REPORT – Cadavona

A. **Board & Committee Vacancies**

- Cadavona and Merlo are working on connecting with other hotels in the Downtown to ensure the hospitality industry is represented on the Board in the upcoming fiscal year.
- Molly Ann Woods with Mental Health American Los Angeles (MHALA) is a candidate for the advisory seat.

  i. 2020-21 Board

     (a) PBID Premium (1)

  ii. 2021-22 Board

     (a) PBID Premium (1)

     (b) PBID Standard (2)

  iii. 2020-21 Committees

     (a) Public Safety (1)

     - Suarez suggested possibly filling this seat with a representative from Museum of Latin American Art (MOLAA).

     - Kojian reminded the Committee that DLBA staff is working with

B. Review Candidates to serve on 2021-22 Programming Committees

  i. Economic Development: Sean Rawson (Chair), Sheva Hosseinzadeh (Vice-Chair)

     **ACTION:** Approve Sam Pierzina, Justin Wolske, Ingrid Martin, Sheila Hosseinzadeh, Ashleigh Stone, Eric Romero, and Nigel Lifsey to serve on the DLBA 2021-2022 Economic Development Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.

     **MOTION:** 1st: Kripp; 2nd: Suarez

     **VOTE:** None opposed. No abstentions. Motion passes.

  ii. Marketing & Communications: Chair TBD, Monica Garret (Vice-Chair)

     **ACTION:** Approve Monica Garrett to serve as Chair and Cameron Andrews to serve as Vice-Chair for the Marketing & Communications Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.

     **MOTION:** 1st: Merlo; 2nd: Kripp.

     **VOTE:** None opposed. No abstentions. Motion passes.
ACTION: Approve Amy Chambers, Michael Vitug, Ryan La Rosa, Sal Flores, Aimee Mandala, Shawna Epps, and Vanessa Nunez to serve on the DLBA 2021-2022 Marketing & Communications Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.
MOTION: 1st: Kripp; 2nd: Suarez.
VOTE: None opposed. No abstentions. Motion passes.

iii. Placemaking: Michael Gold (Chair), Alan Burks (Vice-Chair)
MOTION: 1st: Merlo; 2nd: Kripp.
VOTE: None opposed. No abstentions. Motion passes.

iv. Public Safety: Pat Welch (Chair), Isidro Panuco (Vice-Chair)
MOTION: 1st: Kripp; 2nd: Merlo.
VOTE: None opposed. No abstentions. Motion passes.

v. Special Events & Sponsorships: Rhonda Love (Chair), Laurie Gray (Vice-Chair)
ACTION: Approve Erin Booker, Walid Nasserdeen, Dwayne Horton, Kat Engel, Judy Estrada, Josh Rockwell, and Amy Stock to serve on the DLBA 2021-2022 Special Event & Sponsorships Committee for a one-year term commencing October 1, 2021, expiring September 30, 2022.
MOTION: 1st: Kripp; 2nd: Merlo.
VOTE: None opposed. No abstentions. Motion passes.

C. Review Governance 2020-21 Committee Calendar

4. OLD BUSINESS
5. NEW BUSINESS
6. PUBLIC COMMENT (three minutes on all non-agenda items)
7. ADJOURNMENT
Adjourned at 8:26 AM.

NEXT GOVERNANCE COMMITTEE MEETING:
Wednesday, September 22, 2021
Location: TBD

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

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