



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Governance  
Committee**

Loara Cadavona – Chair

Jeremy Harris

Allison Kripp

Silvano Merlo

Griselda Suarez

**Staff**

Kraig Kojian,  
President/CEO

Kelsey Mader,  
Executive Assistant

**GOVERNANCE COMMITTEE AGENDA**

**SPECIAL MEETING**

**Friday, July 30, 2021**

**9:00 AM**

[Join Zoom Meeting](#)

**Meeting ID: 868 4391 1140**

**Passcode: 420463**

1. CALL TO ORDER and INTRODUCTIONS – Loara Cadavona, Chair  
Meeting presentation. Meeting called to order at 9:04 AM.
2. APPROVE MINUTES  
**ACTION: Approve Minutes from [June 23, 2021 Meeting](#)**  
**MOTION: 1<sup>st</sup>: Harris; 2<sup>nd</sup>: Kripp**  
**VOTE: None opposed. No abstentions. Motion passes.**
3. CHAIRPERSON'S REPORT – Cadavona
  - A. [Board & Committee Vacancies](#)
    - i. Board
      - (a) PBID Premium (2)
    - ii. Committees
      - (a) Public Safety (1)
      - (b) Marketing & Communications (1)

**ACTION: Approve Michael Vitug, Intertrend Communications, to serve on DLBA Marketing & Communications Committee effective immediately, expiring September 30, 2021.**

**MOTION: 1<sup>st</sup>: Merlo; 2<sup>nd</sup>: Harris.**

**VOTE: None opposed. No abstentions. Motion passes.**

- B. Board Election – Tabulate Results
  - The DPIA slate candidates were approved with 90.1% of the ballots submitted in favor and 9.9% opposed.
  - Cadavona read the votes for each submitted PBID ballot as Mader logged the results to calculate the weighted election results. With a weighted approval of 95.5%, the PBID slate was approved.
- C. Approve FY21-22 Programming Chairs
  - The individuals below will be informed of this recommendation prior to the Executive Committee meeting on August 5, at which time the Executive Committee will take action to approve the following appointments:
    - i. Economic Development: Sean Rawson (Chair), Sheva Hosseinzadeh (Vice-Chair)
    - ii. Marketing & Communications: Chair TBD, Monica Garrett (Vice-Chair)
    - iii. Placemaking: Michael Gold (Chair), Alan Burks (Vice-Chair)
    - iv. Public Safety: Pat Welch (Chair), Isidro Panuco (Vice-Chair)
    - v. Special Events & Sponsorships: Rhonda Love (Chair), Laurie Gray (Vice-Chair)

**ACTION:** In accordance with DLBA Bylaws, recommend to Executive Committee to consider two Board members to serve as Chair and Vice Chair for each of the Programming Committees: (Economic Development, Marketing & Communications, Special Events & Sponsorships, Placemaking and Public Safety) for one year commencing October 1, 2021 and expiring September 30, 2022.

**MOTION:** 1<sup>st</sup>: Merlo; 2<sup>nd</sup>: Suarez

**VOTE:** None opposed. No abstentions. Motion passes.

D. Review Governance [Committee Calendar](#)

4. OLD BUSINESS
5. NEW BUSINESS
6. PUBLIC COMMENT (three minutes on all non-agenda items)
7. ADJOURNMENT

Meeting adjourned at 9:38 AM.

**NEXT GOVERNANCE COMMITTEE MEETING:**

**Wednesday, August 25, 2021**

**Location: TBD**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.