



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Governance
Committee**

Loara Cadavona – Chair

Jeremy Harris

Allison Kripp

Silvano Merlo

Griselda Suarez

Staff

Kraig Kojian,
President/CEO

Kelsey Mader,
Executive Assistant

GOVERNANCE COMMITTEE AGENDA

Wednesday, July 28, 2021

8:00 AM

[Join Zoom Meeting](#)

Meeting ID: 868 4391 1140

Passcode: 420463

1. CALL TO ORDER and INTRODUCTIONS – Loara Cadavona, Chair
2. APPROVE MINUTES
ACTION: Approve Minutes from [June 23, 2021 Meeting](#)
3. CHAIRPERSON'S REPORT – Cadavona 45 Minutes
 - A. [Board & Committee](#)
 - i. Board
 - (a) PBID Premium (2)
 - ii. Committees
 - (a) Public Safety (1)
 - (b) Marketing & Communications (1)

ACTION: Approve Michael Vitug, Intertrend Communications, to serve on DLBA Marketing & Communications Committee effective immediately, expiring September 30, 2021.

- B. Board Election – Tabulate Results
- C. Approve FY21-22 Programming Chairs

ACTION: In accordance with DLBA Bylaws, recommend to Executive Committee to consider two Board members to serve as Chair and Vice Chair for each of the Programming Committees: (Economic Development, Marketing & Communications, Special Events & Sponsorships, Placemaking and Public Safety) for one year commencing October 1, 2021 and expiring September 30, 2022.

- D. Review Governance [Committee Calendar](#)

4. OLD BUSINESS
5. NEW BUSINESS
6. PUBLIC COMMENT (three minutes on all non-agenda items)
7. ADJOURNMENT

NEXT GOVERNANCE COMMITTEE MEETING:

Wednesday, August 25, 2021

Location: TBD

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.