



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

Governance  
Committee

Debra Fixen – Chair

Alan Pullman

Allison Kripp

Griselda Suarez

Jeremy Harris

Staff

Broc Coward, COO

Kelsey Mader,  
Executive Assistant

**GOVERNANCE COMMITTEE MEETING AGENDA**

**Wednesday, September 28, 2022**

**8:00 AM**

**REVISED**

This meeting is being held via Zoom teleconferencing pursuant to Assembly Bill 361.

[Join Zoom Meeting](#)

**Meeting ID: 880 7696 4421**

**Passcode: 632591**

1. CALL TO ORDER and INTRODUCTIONS – Debra Fixen, Chair
2. APPROVE MINUTES  
**ACTION: Approve Minutes from [July 27, 2022 Meeting](#) & [August 11, 2022 Special Meeting](#)**
3. CHAIRPERSON’S REPORT – Fixen 60 Minutes
  - A. FY 22-23 Committee Appointments
    - i. Economic Development  
**ACTION: Approve the following seven candidates to serve on DLBA’s Economic Development Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.**
      - Sam Pierzina
      - Justin Wolske
      - Ashleigh Stone
      - Lucius Martin
      - Aaron Palmer
      - Nigel Lifsey
      - Ingrid Martin
    - ii. Marketing & Communications  
**ACTION: Approve the following five candidates to serve on DLBA’s Marketing & Communications Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.**
      - Cameron Andrews
      - Michael Vitug
      - Ryan La Rosa
      - Nathan Laskar
      - Melissa Urena
    - iii. Placemaking  
**ACTION: Approve the following six candidates to serve on DLBA’s Placemaking Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.**
      - Alan Burks
      - Alan Pullman
      - Fern Nueno
      - Max Beach
      - Clay Wood
      - Hannah Moon

*Continued on next page.*

iv. Public Safety

**ACTION:** Approve the following five candidates to serve on DLBA's Public Safety Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.

- Jane Gould
- Janice Friend
- Terry Krieger
- Robb Smith
- Paul Boyd-Batstone

v. Special Events & Sponsorships

**ACTION:** Approve the following seven candidates to serve on DLBA's Special Events & Sponsorships Committee for a one-year term, effective October 1, 2022 and expiring September 30, 2023.

- Judy Estrada
- Rob Marquez
- Silissa Uriarte Smith
- Claudia Ayala
- Jimmy Spicer
- Clay Wood
- Kat Engel

4. OLD BUSINESS
5. NEW BUSINESS
6. PUBLIC COMMENT (three minutes on all non-agenda items)
7. ADJOURNMENT

**NEXT GOVERNANCE COMMITTEE MEETING:**

**October TBD**

**Location: TBD**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.