



**DOWNTOWN
LONG BEACH
ALLIANCE**

**GOVERNANCE COMMITTEE
MEETING MINUTES
Wednesday, September 25, 2019**

10 AM

**DLBA Conference Room
100 W. Broadway, Suite 120, Long Beach, CA 90802**

Voting Present: Silvano Merlo, Debra Johnson, Toliver Morris, Ryan Altoon

Voting Absent: Jeremy Harris, Griselda Suarez

DLBA Staff: Kraig Kojian, Cherrisse Evans

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair
Meeting called to order at 10:13 am.

2. APPROVE MINUTES

ACTION: Approve Minutes from [August 27, 2019 Meeting](#)

MOTION: 1st Johnson. 2nd Morris.

VOTE: None opposed, no abstentions. Motion carries.

3. CHAIRPERSON'S REPORT – Merlo

- A. Consider candidates to serve on 2019-20 Programming Committees
 - i. Public Safety

ACTION: Approve the following candidate to serve on the DLBA 2019-2020 Public Safety Committee for a one-year term beginning October 1, 2019 and expiring on September 30, 2020 as presented or amended and contingent upon confirmation of willingness to serve:

1. Todd Lemmis, Pacific Six
2. Nick Padula, Non-Profit Senior Food Service

MOTION: 1st Morris. 2nd Altoon.

VOTE: None opposed, no abstentions. Motion carries.

- ii. Marketing & Communications

ACTION: Approve the following candidates to serve on the DLBA 2019-2020 Marketing & Communications Committee as presented or amended and contingent upon confirmation of willingness to serve:

1. Alishia Holmes-Watson- Proposed Chair (was previously approved by Executive Committee as Vice-Chair)
2. Johanna Cunningham-Proposed Vice Chair
3. Melissa Infusino, LBCC
4. Aimee Mandala, Environ Architects
5. Jane Delorenzis, Resident, Marketing Committee member 2018-19

MOTION: 1st Morris. 2nd Johnson.

VOTE: None opposed, no abstentions. Motion carries.

- iii. Special Events and Development

ACTION: Approve the following candidate to serve on the DLBA 2019-2020 Special Events & Development Committee for a one-year term beginning October 1, 2019 and expiring on September 30, 2020 as presented or amended and contingent upon confirmation of willingness to serve:

I. Walid Nasserdeen, Economic Development Committee member 2018-19

MOTION: 1ST Altoon. 2ND Johnson.

VOTE: None opposed, no abstentions. Motion carries

4. STAFF REPORT – Kraig Kojian, President and CEO

A. Review Board Vacancies

i. LBCC Vacancy

- This seat has been vacant for a significant amount of time. Currently the LBCC has a scheduling conflict with our Board meetings.
- Suggestions to change the designation and offer the seat to:
 - An honorary alumnus from LBCC
 - CVB
 - A representative from St. Mary's
 - Another major Downtown stakeholder (not in our district)
- Conclusion: Dissolve the seat designation as LBCC and open it up as another appointed advisor, making a maximum of six. This will require a Bylaw change, which can be added to the Annual Board meeting agenda on October 3.

ii. CDI (Residential) Representative Vacancy

- Committee members bring suggestions back to fill both vacancies to the next committee meeting.

iii. Review Board Recruitment Strategy & Candidate Submittal Process

- A suggestion to amend the Board of Directors application form to make it required to answer the question "What would you like to achieve as a Board Member?"

5. ADJOURNMENT

Meeting adjourned at 11:06 am.

FY 2019/20 GOVERNANCE COMMITTEE MEETING:

October TBD

DLBA Conference Room

100 W Broadway, Suite 120, Long Beach, CA 90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

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