

GOVERNANCE COMMITTEE MEETING MINUTES

Wednesday, June 24 at 10 AM

Join Zoom Meeting
<https://us02web.zoom.us/j/86833919679?pwd=Z3Nmc2hKb3ozYlI2L2MzZHRrN0I0Zz09>

Meeting ID: 868 3391 9679
Password: 242454

Voting Present: Alan Pullman, Sheva Hosseinzadeh, Griselda Suarez, Allison Kripp

Voting Absent: Jeremy Harris

DLBA Staff: Kraig Kojian, Broc Coward, Cherisse Evans



**DOWNTOWN
LONG BEACH
ALLIANCE**

Governance Committee

Alan Pullman – Chair

Jeremy Harris

Sheva Hosseinzadeh

Allison Kripp

Griselda Suarez

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
MEETING PRESENTATION. Meeting called to order at 10:05 AM.
2. APPROVE MINUTES
ACTION: Approve Minutes from **May 27, 2020 Meeting**
MOTION: 1st: Hosseinzadeh. 2nd: Kripp.
VOTE: None opposed, no abstentions. Motion carries.
3. CHAIRPERSON'S REPORT – Pullman
 - a. Review Board Vacancies
 - i. Review recommendations for Board vacancy: DPIA East Village
 - Kojian had recently contacted Maggie Stoll (Burke Mercantile) who has expressed interest in the available Board position and has been provided with some additional organizational information.
 - Suarez has also contacted Julie Darnell (BYO) and Evans will follow up by providing the same materials that were sent to Stoll.
 - Shawna Epps (Shine Your Heart) has also been approached and awaiting a response.
 - Discussion of the best approach to meeting with candidates has led the committee to decide to have the same two committee members make introductory meetings with all candidates for consistency in the process. Hosseinzadeh and Kripp have offered to hold those introductory meetings and report back at the next committee meeting.
 - ii. Marketing & Communications Committee vacancy
Candidates were discussed at the last committee meeting and the committee decided to approve James Ahumada to serve on the Marketing & Communications committee.
ACTION: Approve **James Ahumada** to serve on the DLBA 2019-2020/2020-21 Marketing & Communications Committee.
MOTION: 1st: Hosseinzadeh. 2nd: Suarez.
VOTE: None opposed, no abstentions. Motion carries.

iii. Review Board Candidates and discuss introductory meetings:

- The committee decided to invite one Board candidate per month to join the monthly committee meeting as an introduction to DLBA and to learn more each candidate so that should a vacancy on the Board or a committee come up during this term, we may be able to call upon one of the Board candidates to fill a position. This would be a standing agenda item each month.

4. PRESIDENT'S REPORT – Kraig Kojian

- Kojian started a dialogue about diversity within the DLBA governance structure and becoming more aware of where it may be lacking in inclusion, particularly those in our community that may be under-represented within our organization.
- Kripp asked whether we need to examine our Bylaws to explicitly make a statement about diversity. Kojian thought it may not be necessary to include specific language in our Bylaws but should be part of the organization's vocabulary and possibly part of a revised mission statement when the strategic plan is updated next year. In the meantime, We will be more conscientious of how we select members and fill vacancies.
- Pullman mentioned other organizations he is a part of (such as Urban Land Institute- ULI) perform annual diversity surveys and publish results. He will share information that he has found from other non-profits that we may use as a reference.
- Suarez mentioned the Arts Council and other non-profit organizations do similar surveys but combine skills, demographic and geographic information into their surveys. Suarez suggested that we could add on our Board application form an optional demographic question for candidates to self-declare if they wish.
- Pullman asked if this topic is one that we would open up for discussion with the Executive Committee. Kojian would like to continue to have strategic conversations within this committee first to gain a better understanding of what options we would like to explore and goals we would like to set and then present these ideas to the Executive Committee for further feedback.
- Hosseinzadeh suggested the first step is to review our Board members and look at where we may be lacking in diversity. Kojian agreed and asked Suarez to help supply an example of the survey the Arts Council uses to gather demographic information.
- Suarez says volunteers could also be included in any surveys we conduct.
- Kojian will check with the International Downtown Association (IDA) to learn more about what steps members in other BIDs around the country have taken to address the issues of diversity and inclusion and share information at the next meeting.
- Pullman would like to consider the possibility of diversity development/training for our Board.
- Kojian suggest the committee continue to discuss this topic at the next committee meeting, bringing any information gathered over the next 30 days with a goal of presenting this subject to the Executive Committee in the next 60 days.

5. OLD BUSINESS

6. NEW BUSINESS

7. PUBLIC COMMENT (three minutes on all non-agenda items)

8. ADJOURNMENT

Meeting adjourned at 10:46 AM.

NEXT GOVERNANCE COMMITTEE MEETING:

Wednesday, July 22, 2020

10 am

Location: TBD

Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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