



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Governance  
Committee**

Alan Pullman – Chair

Jeremy Harris

Sheva Hosseinzadeh

Allison Kripp

Griselda Suarez

**GOVERNANCE COMMITTEE  
MEETING MINUTES**

**Wednesday, February 26, 2020  
10 AM**

**DLBA Conference Room  
100 W. Broadway, Suite 120, Long Beach, CA 90802**

**Voting Present:** Sheva Hosseinzadeh, Jeremy Harris, Griselda Suarez, Allison Kripp

**Voting Absent:** Alan Pullman

**DLBA Staff:** Kraig Kojian, Cherrisse Evans

1. CALL TO ORDER and INTRODUCTIONS – Jeremy Harris  
Meeting called to order at 10:08 AM.
2. APPROVE MINUTES

**ACTION:** Approve Minutes from [January 22, 2020 Meeting](#)

**1<sup>st</sup>:** Hosseinzadeh. **2<sup>nd</sup>:** Kripp. **None opposed, no abstentions. Motion carries.**

3. CHAIRPERSON'S REPORT – Pullman

A. Review Board and Committee Vacancies

i. Marketing & Communications Committee vacancy

- Suarez recently met with Crystal Gonzalez, Property manager at AMLI and suggested her as a candidate for this committee vacancy, possibly their AMLI Social Media Manager.
- Lauren Provence, the Pike's Marketing Manager had been on the committee but left when her job relocated. Julie Brenner-Fanelli has stepped into that role and is someone who could also be considered for this committee vacancy. DLBA has an upcoming introductory meeting with her.
- Kripp suggested the new owner of Dickies, whom she met recently as seems interested in getting involved in the community.
- Review the list of 2019-20 Board Candidates that were not selected for the Board or committee at that time. See if there are any names there that would make potential candidates for the committee vacancy.
- DLBA staff will be asked for recommendations as well and see if we can set up introductory meetings with Alishia Holmes-Watson.

B. 2020-2021 Board Election Timeline -

i. Review FY 2020-21 Board Vacancies

- Review [Board Member Term History](#)

ii. Review Board Candidate submissions to date

iii. Discuss outreach to all sitting Board members to gauge interest in returning for another two-year term

- Committee members have agreed to reach out to all the current Board members whose term ends in 2020, to discuss their interest in serving another term, what seats they are eligible for and explain the application/interview process.

iv. Discuss staggering Advisors two-year terms for FY 2020-21

- The committee determined that in order to stagger the Advisors' terms, three will be offered a one-year term and three will be offered a two-year term. The three Advisors who are also eligible to serve in other (voting) seats will be offered a one-year extension to their term (to end in 2021), while the three Advisors that are not eligible to serve in a voting capacity, will be offered a two-year term (to end in 2022). Going forward, each year there should be three Advisor seats to fill, with each Advisor serving a two-year term.

4. PRESIDENT'S REPORT – Kraig Kojian

A. Bylaw definitions

- **Kojian will go through entire Bylaws document to look for areas where language could be clarified and is asking all committee members to do the same and review at the next committee meeting. Will share bylaws in the committee folders for members to add comments.**

B. Board Buddies-mentorship program

- Kojian is meeting with all nine Executive Committee members on a 1:1 basis, preparing for an organizational self-evaluation. This evaluation will be conducted with the Executive Committee members as representatives of the Board. As a byproduct of this process and from the recommendations that come from the evaluation, DLBA will put together a mentorship program for new Board members. Kojian wants to learn more from other organizations such as the Chamber and ULI, to provide structure for this program.
- Hosseinzadeh suggested to having each Chair and Vice Chair mentor their newer committee members as well.

5. OLD BUSINESS

6. NEW BUSINESS

- It was noted that attendance from CD1 and CD2 councilmembers has been low in recent years. Kojian will encourage the council district offices to send a representative whenever possible, making themselves available to Board members, as well as hearing what the Board is doing. Harris offered to reach out to the CD1 office as he has recently met with Chief of Staff, Ray Morquecho.

7. PUBLIC COMMENT (three minutes on all non-agenda items)

8. ADJOURNMENT

Meeting adjourned at 10:54 AM.

**NEXT GOVERNANCE COMMITTEE MEETING:  
Wednesday, March 25, 2020 at 10 am  
DLBA Conference Room  
100 W Broadway, Suite 120, Long Beach, CA 90802**

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown***

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