

DLBA Governance Committee

August 25, 2021

Zoom Teleconferencing



Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

Approve Minutes – July 30, 2021

2. Approved minutes from the June 23, 2021 meeting
3. Chairperson's Report
 - Approved programming committee chairs

ACTION: Approve Minutes from July 30 2021 Meeting

3. Chairperson Report

Loara Cadavona

3. Chairperson's Report- Loara Cadavona

3A. Board & Committee Vacancies

- i. 2020-21 Board
 - (a) PBID Premium (1)
- ii. 2021-22 Board
 - (a) PBID Premium (1)
 - (b) PBID Standard (2)
- iii. 2020-21 Committees
 - (a) Public Safety (1)

3. Chairperson's Report- Loara Cadavona

3B. Review Candidates to Serve on 2021-22 Programming Committees

- i. Economic Development: Sean Rawson (Chair), Sheva Hosseinzadeh (Vice-Chair)
 - Sam Pierzina, Justin Wolske, Ingrid Martin, Sheila Hosseinzadeh, Ashleigh Stone, Eric Romero, Nigel Lifsey

ACTION: Approve seven candidates to serve on the DLBA 2021 Economic Development Committee for a one-year term commencing October 1, 2021 and expiring September 30, 2022.

3. Chairperson's Report- Loara Cadavona

3B. Review Candidates to Serve on 2021-22 Programming Committees

- ii. Marketing & Communications: Monica Garrett* (Chair), Cameron Andrews* (Vice-Chair)

ACTION: Approve Monica Garrett to serve as Chair and Cameron Andrews to serve as Vice-Chair for the Marketing & Communications Committee for a one-year term commencing Oct. 1, 2021 and expiring Sep. 30, 2022.

3. Chairperson's Report- Loara Cadavona

3B. Review Candidates to Serve on 2021-22 Programming Committees

ii. Marketing & Communications: Monica Garrett (Chair), Cameron Andrews (Vice-Chair)

- Amy Chambers, Michael Vitug, Ryan La Rosa, Sal Flores, Aimee Mandala, Vanessa Nunez, Shawna Epps

ACTION: Approve seven candidates to serve on the DLBA 2021 Marketing & Communications Committee for a one-year term commencing October 1, 2021 and expiring September 30, 2022.

3. Chairperson's Report- Loara Cadavona

3B. Review Candidates to Serve on 2021-22 Programming Committees

iii. Placemaking: Mike Gold (Chair), Alan Burks(Vice-Chair)

- Johnny Tully, Ian Jahns, Cynthia Lujan, Steve Gerhardt, Fern Nueno, Shannon Heffernan, Daniel Dominguez

ACTION: Approve seven candidates to serve on the DLBA 2021 Placemaking Committee for a one-year term commencing October 1, 2021 and expiring September 30, 2022.

3. Chairperson's Report- Loara Cadavona

3B. Review Candidates to Serve on 2021-22 Programming Committees

iv. Public Safety: Pat Welch(Chair), Isidro Panuco (Vice-Chair)

- Terry Krieger, Brian McGraw, Sheila Gibbons, Janice Friend, Molly Ann Woods, Rob Smith, Joshua Beadel

ACTION: Approve seven candidates to serve on the DLBA 2021 Public Safety Committee for a one-year term commencing October 1, 2021 and expiring September 30, 2022.

3. Chairperson's Report- Loara Cadavona

3B. Review Candidates to Serve on 2021-22 Programming Committees

v. Special Events & Sponsorships: Rhonda Love (Chair), Laurie Gray (Vice-Chair)

- Erin Booker, Walid Nasserdeen, Dwayne Horton, Kat Engel, Josh Rockwell, Judy Estrada, Robert Marquez

ACTION: Approve seven candidates to serve on the DLBA 2021 Special Events & Sponsorships Committee for a one-year term commencing October 1, 2021 and expiring September 30, 2022.

3. Chairperson's Report- Loara Cadavona

3C. Review Governance 2020-21 [Committee Calendar](#)

4. Old Business
5. New Business
6. Public Comment
7. Adjournment



DLBA MEETINGS AND UPCOMING EVENTS

Meeting / Event	Date	Time	Location
Public Safety Committee	August 25	4:30 PM	Zoom
Executive Committee	September 2	8:00 AM	Zoom
Economic Development Committee	September 8	9:00 AM	Zoom
Marketing & Communications Committee	September 8	4:00 PM	Zoom
Special Events & Sponsorships Committee	September 14	1:00 PM	Zoom
Placemaking Committee	September 16	10:00 AM	Zoom
Finance Committee	September 24	8:00 AM	Zoom
Annual Board of Directors Meeting	October 7	8 AM	Zoom