



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Special Events &
Sponsorship
Committee:**

Laurie Gray - Chair
Jeremy Schott – Vice Chair
Erin Booker
Aly Cane
Romeo Garcia
Heather Kern
Karina Martinez
Walid Nasserden
Liz Simmons

DLBA Staff:
Kraig Kojian,
President/CEO

SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

**Tuesday, May 12, 2020
1:00 PM**

Voting Present: Laurie Gray, Aly Cane, Liz Simmons, Karina Martinez, Walid Nasserdeen
Voting Absent: Jeremy Schott, Heather Kern, Romeo Garcia, Erin Booker
DLBA Staff: Kraig Kojian, Monica Morrill, Cherisse Evans, Mariah Hoffman
Guests: Tony Shooshani, Steve Gordon, Amber Blonigan

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
Meeting called to order at 1:04 PM.
2. **ACTION ITEM: Approve minutes from [April 14, 2020](#) Special Events & Sponsorship Committee Meeting. 1st: Cane. 2nd: Nasserdeen. None opposed, no abstentions. Motion carries.**
3. STAFF REPORT – Kraig Kojian, President & CEO
 - A. Update: [Virtual Events](#) – Mariah Hoffman, DLBA Placemaking Manager – each segment will be an hour long, both nights have been programed to feature the virtual cheer that takes place along Ocean Blvd & in the East Village at 8 PM. Hoffman has created a sponsorship one sheet for the event that can be viewed [here](#).
4. CHAIRPERSONS REPORT – Laurie Gray, Chair – Tony Shooshani, who is a current DLBA Board Member and owner of The Streets in Downtown, would like to help bring social distancing events to Downtown. The concept is to bring safe entertainment and helping local businesses, all while keeping up with social distancing. The entertainment is purposed to take place in the Elephant Lot, located near the corner of Ocean Blvd & Shoreline Drive. Would feature drive-in style entertainment for residents to enjoy from the comfort of their car, this would include both movies & live performances by bands. Shooshani is hoping to have this take place through the summer and hopes to help support the local economy. Gordon is helping to produce other events around the county, the highest priority is keeping up with cleaning guidelines. Shooshani is in the process of seeking approval at the State & City level.
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT
Meeting adjourned at 1:52 PM.

**NEXT SCHEDULED
Tuesday, June 9, 2020
1:00 PM
Location: TBD**

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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