SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

Tuesday, February 11, 2020
1:00 PM
DLBA Conference Room
100 W. Broadway, Suite 120
Long Beach, CA 90802

Voting Present: Laurie Gray, Jeremy Schott, Erin Booker, Liz Simmons, Karina Martinez, Walid Nasserdeen, Heather Kern
Voting Absent: Aly Cane, Romeo Garcia
DLBA Staff: Monica Morrill, Kraig Kojian

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
   Meeting called to order at 1:02pm.

2. ACTION ITEM: Approve minutes from January 14, 2020 Special Events & Sponsorship Committee Meeting.

3. STAFF REPORT – Kraig Kojian, President & CEO
   A. Department Dashboard and YTD Budget Status – Committee reviewed dashboard.

4. CHAIRPERSONS REPORT – Laurie Gray, Chair
   A. Working Group Updates and Breakout Sessions – Committee reviewed potential sponsor spreadsheet, each committee member will be responsible for adding in additional information to make the spreadsheet ready for DLBA to make warm introductions. Committee members suggesting reaching out to potential sponsors with postcards, like ones that are already sent to stakeholders. This would be an “open call” to businesses who might be interesting in sponsorship.

5. OLD BUSINESS

6. NEW BUSINESS

7. PUBLIC COMMENTS (three minutes on all non-agenda items)

8. ADJOURNMENT
   Meeting adjourned at 2:00pm.

NEXT SCHEDULED
Tuesday, March 10, 2020
1:00 PM
DLBA Conference Room
100 W. Broadway, Ste. 120
Long Beach, CA 90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown
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