



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Special Events &
Sponsorship
Committee:**

Laurie Gray – Chair
Liz Simmons – Vice Chair
Erin Booker
Aly Cane
Romeo Garcia
Heather Kern
Karina Martinez
Walid Nasserden
Jeremy Schott

DLBA Staff:
Kraig Kojian,
President/CEO

SPECIAL EVENTS & SPONSORSHIP COMMITTEE MINUTES

**Tuesday, August 11, 2020
1:00 PM**

Voting Present: Laurie Gray, Liz Simmons, Jeremy Schott, Aly Cane, Karina Martinez, Walid Nasserdeen

Voting Absent: Heather Kern, Romeo Garcia, Erin Booker

DLBA Staff: Kraig Kojian, Monica Morrill, Samantha Mehlinger, Mariah Hoffman, Justine Nevarez – DLBA Contractor

Guests: Silvano Merlo – Courtyard Marriott & DLBA Board Chair

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
Meeting called to order at 1:02 PM.
2. **ACTION ITEM: Approve minutes from [July 14, 2020](#) Special Events & Sponsorship Committee Meeting. 1st: Nasserdeen. 2nd: Cane. None opposed, no abstentions. Motion carries.**
3. STAFF REPORT – Kraig Kojian, President & CEO – [Pine Ave Street Closure](#) – Mariah Hoffman – Location is Pine Ave, between First and Third Street, 24 hours a day and 7 days a week. Broadway and Third are both open to cross traffic.
 - a. [Dine Out DTLB Promotional Campaign](#) - Samantha Mehlinger, DLBA Communications Mgr. – Interactive website can be viewed on our website [here](#). The map is functional on both mobile web browsers and desktop web browsers. Next steps in campaign are Shop DTLB, website in the works.
 - b. [Taste of Downtown, August 14](#) - Justine Nevarez; DLBA Contractor – Jewels Long Beach, local drag queen and entertainer will be hosting event, and performing during event. Next upcoming Taste of Downtown is set for September 18, with a tentative theme of Backyard BBQ. An October event is also in the works, with a Halloween theme.
4. NEW BUSINESS – Merlo – Thank you to all committee members for their hard work and stepping up to help our Downtown, especially during the crazy months we have been having.
- 5.
6. ADJOURNMENT
Meeting adjourned at 1:48 PM.

**NEXT SCHEDULED
Tuesday, September 8, 2020
1:00 PM
Location: ZOOM Meeting**

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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