



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Special Events &
Sponsorship
Committee:**

Laurie Gray – Chair
Liz Simmons – Vice Chair
Erin Booker
Aly Cane
Romeo Garcia
Heather Kern
Karina Martinez
Walid Nasserden
Jeremy Schott

DLBA Staff:
Kraig Kojian,
President/CEO

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, September 8, 2020

1:00 PM

Zoom Link:

<https://us02web.zoom.us/j/89375528586?pwd=ZWVxOStlRVZERDFqc1cveTUwejZlZz09>

Instructions for Zoom Call:

1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
 - a. if you select phone audio:
 - i. you will see a window that offers call-in numbers, any of them will work
 - ii. you will then be prompted to enter both the meeting ID# and your personal ID# which will be displayed on your computer screen
 - b. if you select computer audio, you will automatically be entered in the meeting

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
2. **ACTION ITEM: Approve [minutes from August 11, 2020](#) Special Events & Sponsorship Committee Meeting**
3. STAFF REPORT – Kraig Kojian, President & CEO 30 minutes
 - a. Shop DTLB Promotional Campaign - Samantha Mehlinger, DLBA Communications Mgr.
 - b. Review August 14 and Preview September 15 Taste of Downtown, Justine Nevarez; DLBA Event Coordinator
4. CHAIRPERSONS REPORT –Gray 10 minutes
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SCHEDULED

2020-2021 Special Events Committee Meeting

Tuesday, October 13, 2020

1:00 PM

Location: ZOOM Meeting

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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