DOWNTOWN LONG BEACH ALLIANCE

Special Events & Sponsorship Committee:

Laurie Gray – Chair
Liz Simmons – Vice Chair
Erin Booker
Aly Cane
Heather Kern
Karina Martinez
Walid Nasserden
Jeremy Schott

DLBA Staff:

Kraig Kojian,
President/CEO

100 West Broadway, Ste 120
Long Beach, CA 90802
T: 562.436.4259
F: 562.437.7850

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, October 13, 2020
1:00 PM
Zoom Link:
https://us02web.zoom.us/j/86731037887?pwd=VGVCdGVnS2hrcmJ3WjNLVDc0ODBHdz09
Instructions for Zoom Call:
1. Please click link above to join the meeting
2. Once there, you may be in the "waiting room" until the host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
    a. if you select phone audio:
        i. you will see a window that offers call-in numbers, any of them will work
        ii. you will then be prompted to enter both the meeting ID# and your personal ID# which will be displayed on your computer screen
    b. if you select computer audio, you will automatically be entered in the meeting

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
2. **ACTION ITEM: Approve minutes from September 8, 2020 Meeting.**
3. CHAIRPERSONS REPORT – Gray — 20 minutes
    a. Committee Vacancy
    b. 2020-2021 Objectives and Tasks
4. STAFF REPORT – Kraig Kojian, President & CEO — 30 minutes
    a. Support DTLB Promotional Campaign - Samantha Mehlinger, DLBA Communications Mgr.
    b. Review September 18 and Preview October 23 Taste of Downtown, Justine Nevarez; DLBA Event Coordinator
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SCHEDULED
2020-2021 Special Events Committee Meeting
Tuesday, November 10, 2020
1:00 PM
Location: ZOOM Meeting
Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.