DOWNTOWN LONG BEACH ALLIANCE

Special Events & Sponsorship Committee:

Laurie Gray - Chair
Jeremy Schott – Vice Chair
Erin Booker
Aly Cane
Romeo Garcia
Heather Kern
Karina Martinez
Walid Nasserden
Liz Simmons

DLBA Staff:
Kraig Kojian,
President/CEO

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SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Tuesday, March 10, 2020
1:00 PM
DLBA Conference Room
100 W. Broadway, Suite 120
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Laurie Gray, Chair
2. **ACTION ITEM: Approve minutes from February 11, 2020 Special Events & Sponsorship Committee Meeting**
3. STAFF REPORT – Kraig Kojian, President & CEO — 15 minutes
   A. 2020 Calendar of Events
   B. Department Dashboard and YTD Budget Status
4. CHAIRPERSONS REPORT – Laurie Gray, Chair — 45 minutes
   A. Working Group Updates
      a. Events Working Group – Jeremy Schott
      b. Sponsorship Working Group – Laurie Gray
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SCHEDULED
Tuesday, April 14, 2020
1:00 PM
DLBA Conference Room
100 W. Broadway, Ste. 120
Long Beach, CA 90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.