

ECONOMIC DEVELOPMENT COMMITTEE APRIL 8, 2026



DOWNTOWN
LONG BEACH
ALLIANCE

I. CALL TO ORDER & INTRODUCTIONS



2. APPROVE MINUTES – FEBRUARY 11, 2026

Action: Approve Minutes February 11, 2026

Roll Call: John Edmond, Ashlee Carroll, Jade Sche, Holly Boutelle, Josh Rockwell, Varo Asorian, Michael Martin

3. STAFF REPORT

WHAT'S HAPPENING

EVENTS

The Education Series +
PitchFest

SEED Grant - DTLB Food
Series

Marathon Burger - GO

California Downtown
Association Conference

Mug to Mug - Panama
International Restaurant

Brokers by the Beach -
Resa

Mobile Food Facilities +
MEHKO

Pine & Broadway
Planters

Entertainment Permit by
Right

Retail Strategies

Economic Profile 2025.2

ADVOCACY

4. CHAIRPERSON'S REPORT

Project Selection:

- I. Franchise Forum - An event hosted in DTLB connecting entrepreneurs and small business owners with franchise opportunities, funding sources, and existing franchise owners.
 - Tentative date/time: Wed. August 19th, 3-6pm
 - Tentative location: 110 W Ocean Blvd
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- I. Dining & Entertainment Area - Entertainment Permit by Right research, feedback, and recommendations to BOD, CDI, City Council...
 - John
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ECONOMIC DEVELOPMENT COMMITTEE

6. OLD BUSINESS

7. NEW BUSINESS

Discussion for recommendation for future agenda items, speakers, and presentations

8. PUBLIC COMMENTS

(three minutes on all non-agenda items)

9. ADJOURNMENT

Next Meeting: June 10, 2026 (In-Person)

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