ECONOMIC DEVELOPMENT COMMITTEE JULY 12, 2023





I. CALL TO ORDER & INTRODUCTIONS



2. APPROVE MINUTES – June 14, 2023

Action: Approve Minutes June 14, 2023

Roll Call: John Tully, Shane Young, Ashleigh Stone, Courtney Chatterson, Isabelle Bart, Sam Pierzina, Nigel Lifsey, Aaron Palmer, Ashley Chiddick



3. STAFF REPORT

3A. Staff updates

Ariel Meza,
Business Navigator
formerly, City of Long Beach BizCare
ArielM@dlba.org



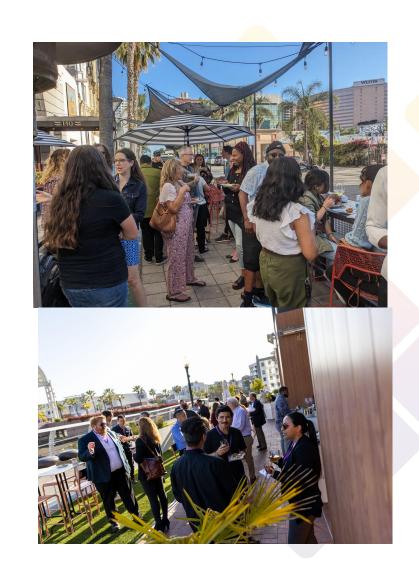


3. STAFF REPORT

3C. Past

- **★** Entrepreneur & Small Business Education Series
- 2 of 6 awards issued, one in queue
- Cohort mixer 6/28
- Request for grant renewal (F&M)
- **★** Brokers by the Beach Spring
- ★ LBC Curb Study
- **★ LB Go Active Hub Activations**
- **★** Smart Cities Data & Privacy
- **★** UCLA Research
- ★ The Elemental Shop Grand Opening

July 7





3. STAFF REPORT

3C. Future

★ Brokers by the Beach
August 9, 6-8pm
@Taste of Downtown, Waterfront
CCIM partnership



- ★ Q2 Economic Snapshot:
 Office
 July 19
- ★ We Work Open Hours
 July 20
- Research & Data Analyst position

August 15 - 30 part-time

- ★ FY 23-23 Budget August - Sept
- ★ Abar Law Grand Opening August 16



4. CHAIRPERSON'S REPORT

4A. Review Homework

Start Date	Goal	Committee Member Name(s)	Categor	Task Assignment	Due Date	Complete
	Attraction of new and budding entrepreceutial initiatives, withBitsplankering of micro OTLB businesses, development of micro enterprise operations in DTLB		P 1 0 P 0 1	Pleview DTLB vacant properties	July 12, 2023	
			1	Assemble contact information of interested properties	July 12, 2023	
			R	Draft email with request for more information about property, willingness/apprehension to securing short- term lease, and next steps to participate in our program	July 12, 2023	
			:	Contact property managers, leasing agents, and property owners, when applicable	July 12, 2023	
			:	Identify top 5 vacant properties, prioritize list based on availability and owner villingness to conduct short- term leases	August 9, 2023	
			R	Research short-term leases for property (conditions, uses, fabilities, etc.)	August 9, 2023	
			1.	Draft limitations and expectations of short-term. leases for property document for ED review	September 13, 2023	
			::	Identify commercial real estate broker (DLBA Friendig) to assist with development & execution	July 12, 2023	
			BR	Flesearch short-term leases for business (conditions, user, labilities, etc.)	August 9, 2023	
			::	Plesearch short-term leases for business recruitment (e.g. San Jose)	August 9, 2023	
			5 b	Druit limitations and expectations of short-term leases for business document for ED review	September 13, 2023	
Start Date	Goal	Committee Member Name(s	Categor	Task Assignment	Due Date	Complet
			R • Bı	Draft recruitment strategic plan (1, qualifying businesses, 2, inquirements to participate, 3, manuscration plan, 4, pipeline development	Ostober II, 2023	
			5 i i i i i i i i i i i i i i i i i i i	Drait retention strategic plan (1. assistance/development while in pop-up, 2 transition into long-term lease, 3. assistance/development while in potal).	October 11, 2023	

Review popup task list for:

1. tasks,

2. timeline,

3. people



4. CHAIRPERSON'S REPORT

4B. In-Meeting:

- Speaker series: Vision, Goals, & To-do's
 - Business list
 - Dates/Member
 - Speaker criteria (top 3 things a speaker must have)
- Gift Card report outs: Vision, Goals, & To-do's
 - Business list
 - Dates/Member
 - Report out criteria



4. CHAIRPERSON'S REPORT

4C.Assign Homework:

- Speaker series: Vision, Goals, & To-do's
 - Confirm Business list
 - Confirm Dates/Member
- Gift Card report outs: Vision, Goals, & To-do's
 - Confirm Business list
 - Confirm Dates/Member
 - Define Report out criteria (top 3 things a report out must include)



ECONOMIC DEVELOPMENT COMMITTEE

6. OLD BUSINESS

7. NEW BUSINESS

Discussion for recommendation for future agenda items, speakers, and presentations

8. PUBLIC COMMENTS

(three minutes on all non-agenda items)

9.ADJOURNMENT

Next Meeting: August 9 (In-Person)

ECONOMIC DEVELOPMENT COMMITTEE JULY 12, 2023

