

MONTHLY HIGHLIGHTS

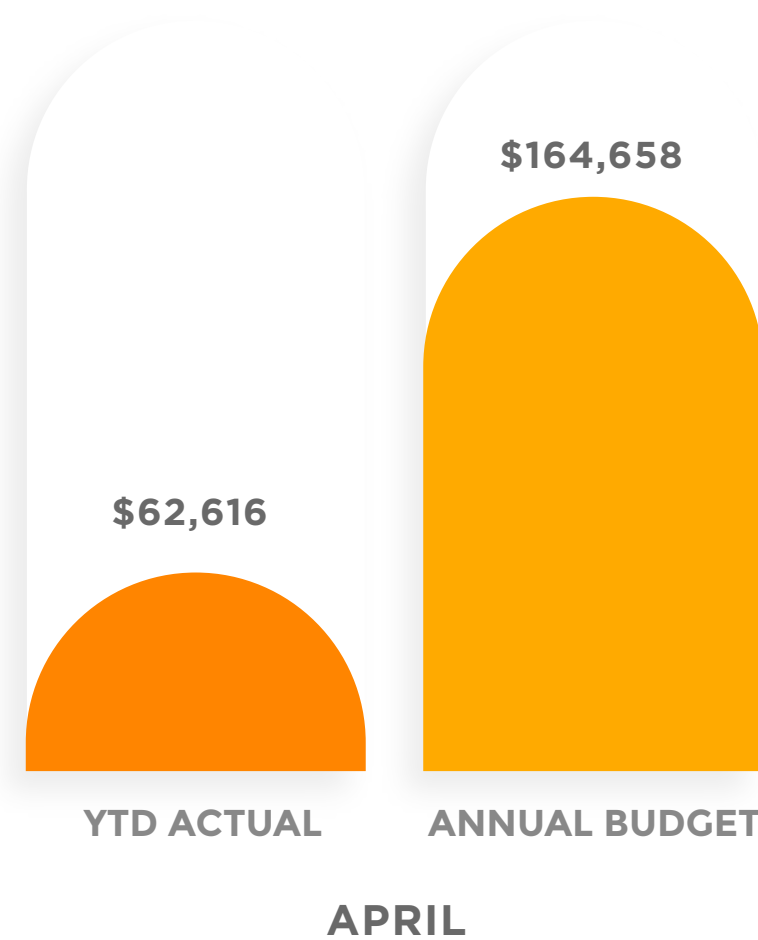
(AS OF 04/30/2019)

- The DLBA helped to sponsor and support the 2019 Long Beach Regional Economic Forum on April 18th at the Long Beach Convention Center.
- The bi-monthly Google AdWords Workshop took place at WeWork on April 17th with 21 attendees
- The Economic Development Department kicked off its Entrepreneur and Small Business Education Series on April 20th at Studio One Eleven with 30 attendees
- 1 Million Cups will be held Wednesday, May 1 at CommonGrounds Workspace. Program begins at 8am
- Economic Development & National Small Business Week begins Monday, May 6
- Entrepreneur and Small Business Education Series will be held on May 4, May 11, and May 18

DEPT. FINANCIAL HEALTH

**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

SPENDING - YTD**



ANNUAL GOALS

A1

STREAMLINED BUSINESS ASSISTANCE

Assist developers and entrepreneurs navigate city permitting and entitlement process by helping to streamline the regulatory process.



A2

VIBRANT STOREFRONTS

Attract ground floor retail options that align with the desires of the changing residential demographic



A3

SUPPORTING ENTREPRENEURS

Support new and existing businesses through the continuation of the DLBA's Small Business and Woman-Owned Business Accelerator Grant program



MARCH

Develop grant program fundraising pitch deck



MARCH

Develop pitch deck for lending institution



3

JUNE

Present fundraising pitch deck to DLBA Board.



4

JUNE

Host 3rd Annual Entrepreneurship & Small Business Education Series + Pitchfest



A4

CAPITALIZE ON OFFICE SPACE

Attract large scale employers to build critical mass with a balanced mix of Downtown residents and employees



APRIL

Hosting Canadian delegation of potential employers at CSLUB Regional Economic Forum, Downtown Office Tour & DLBA Reception

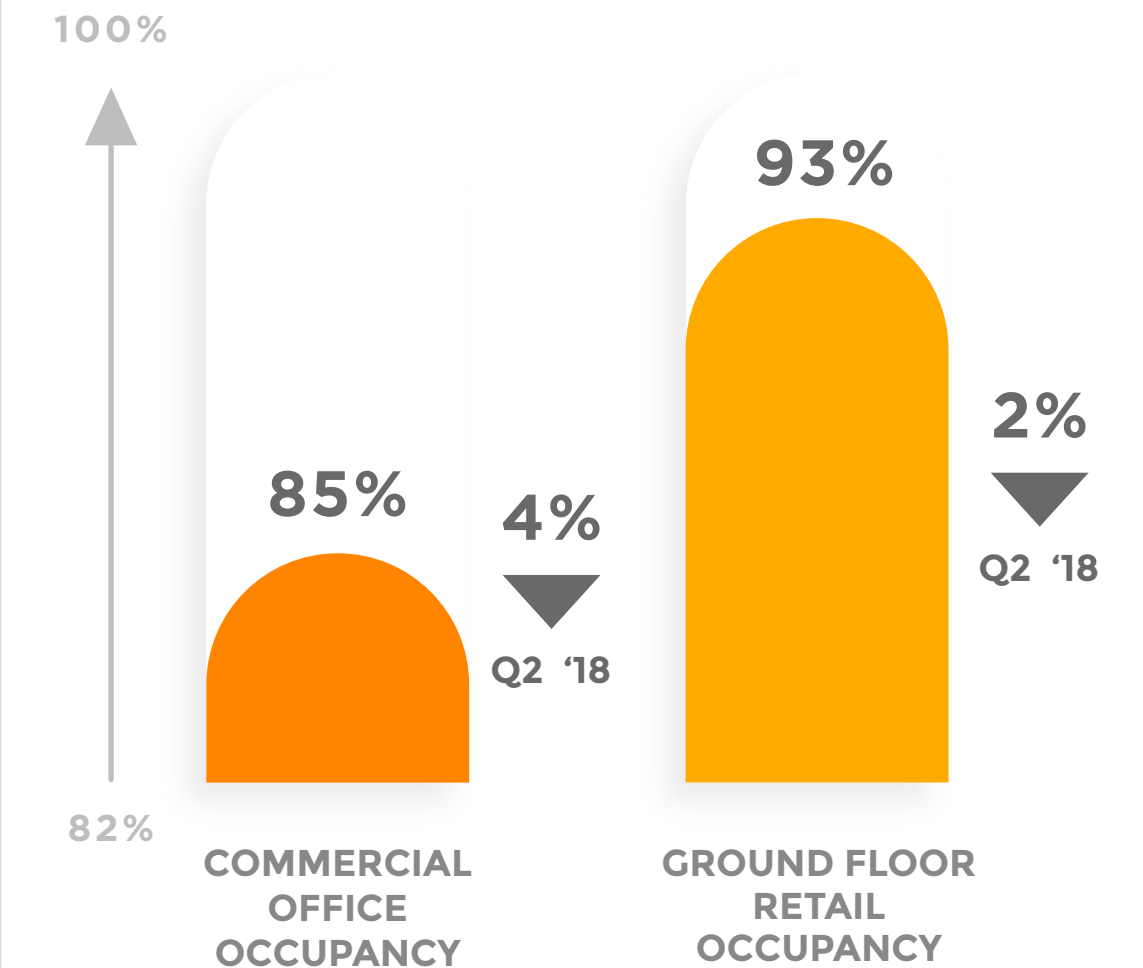


CITY OF LONG BEACH, DLBA, BROKERS Monthly Office Space Working Group.

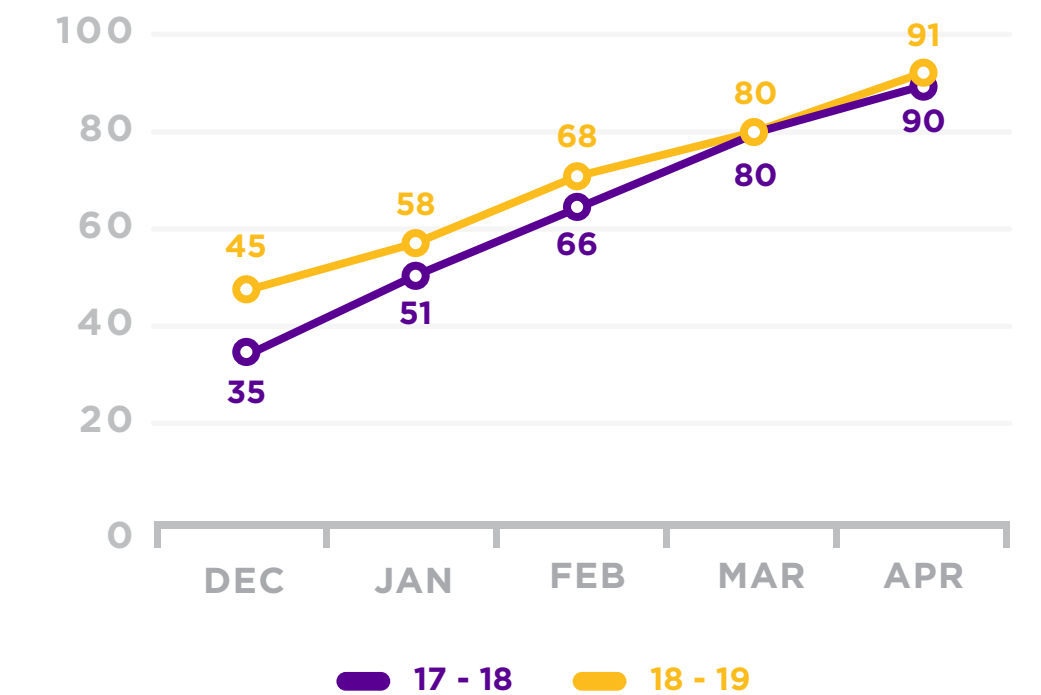


DTLB MARKET

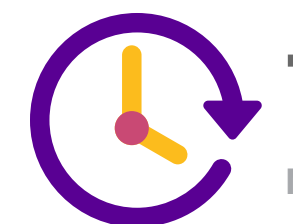
Q2 - 2019



NET NEW BUSINESSES



BUSINESS LICENSE APPROVAL



14 MEDIAN DAYS