



**DOWNTOWN
LONG BEACH
ALLIANCE
MEMBERS:**

John Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Sam Pierzina

Courtney Chatterson

Isabelle Bart

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

STAFF:

Stephanie El Tawil,
Economic Development &
Policy Manager

Amanda Barrera,
Administrative Assistant

ECONOMIC DEVELOPMENT COMMITTEE NOTES
Wednesday, July 12, 2023
4:00 PM

[DLBA Conference Room](#)
100 W Broadway, Suite 120
Long Beach, CA 90802

Voting Present: John Tully, Shane Young, Aaron Palmer, Courtney Chatterson.

Voting Absent: Sam Pierzina, Ashleigh Stone, Nigel Lifsey, Isabelle Bart, Ashley Chiddick.

DLBA Staff: Amanda Barrera, Stephanie El Tawil, Ariel Meza.

1. CALL TO ORDER & INTRODUCTIONS – John Tully, Chair
[Meeting Presentation](#). Called to order at 4:07 PM.
2. RECOMMENDED ACTION: Approve minutes from [June 14, 2023](#) Economic Development Committee Meeting.
Quorum not met; action moved.
3. Staff Report – Stephanie El Tawil, Economic Development & Policy Manager
 - Ariel Meza was introduced ad DLBAs new Business Navigator.
 - 2 of 6 awards were issued for the Entrepreneur & Small Business Education Series.
 - LB Go Active Hub reached out regarding more activations in this area.
 - The Elemental Shop had a grand opening on July 7th and Abar Law’s grand opening will be on August 16th.
 - Brokers by The Beach is on August 9th from 6pm-9pm at the Taste of Downtown Waterfront event.
4. CHAIRPERSON’S REPORT – John Tully, Chair
 - A. Review homework: Popup task list
 - i. Tasks to add
 - ii. Order/timeline of tasks
 - iii. Assignment of tasks
 - B. Reports & Discussion:
 - i. Review Speaker series process
 - Each host of the mixer would take a personalized theme and invite guests, and work on material that works for their topic.
 - El Tawil will put the list of dates on a Google sheet for members to sign up for.
 - At the next meeting, the committee will vote on topics and confirm dates.
 - ii. Establish speaker criteria
 - iii. Review gift card report process
 - C. Assign homework:
 - i. Add businesses to lists: gift card & speaker series
 - ii. Define elements of gift card report out
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment



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Adjourned at 5:38 PM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, August 9, 2023

4:00 PM Hybrid

In Person (100 W Broadway, Ste 120, Long Beach)

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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