ECONOMIC DEVELOPMENT COMMITTEE NOTES
Wednesday, April 12, 2023
4:00 PM

Voting Present: Shane Young, Ashleigh Stone, Aaron Palmer, Ashley Chiddick.
Voting Absent: John Tully, Sam Pierzina, Nigel Lifsey, Ingrid Martin, Courtney Chatterson.
DLBA Staff: Amanda Barrera, Stephanie El Tawil, Tasha Hunter.

1) CALL TO ORDER & INTRODUCTIONS - Shane Young, Vice Chair
   Meeting Presentation. Called to order at 4:04 PM.

2) ACTION ITEM - Approve minutes from March 8, 2023 Economic Development Committee Meeting
   NO ACTION TAKEN. QUORUM NOT MET.

3) STAFF REPORT – Stephanie El Tawil, Economic Development & Policy Manager
   a) Update on Economic Snapshot, Economic Profile
      • The document size has been reduced to around 24 pages utilizing more visuals and the final draft is anticipated to be completed by next week.

   b) Update on DLBA Economic Development Programs
      • DLBA is working with a project management team of 5 UCLA students who will conduct an analysis on the state of DTLB office workers over the next 10 weeks.
      • Grand openings include MKCircle CEO Institute on March 31st, and Bad Axe Throwing on April 7th.
      • DLBA attended the West Coast Urban Forum from March 29th-March 31st.
      • There will be a roundtable for food trucks held on March 28th and April 13th.
      • There will be a broker mixer on May 11, 4pm-8pm to bring brokers and developers into Long Beach to show them opportunities.
      • The Entrepreneur & Small Business Education Workshops run from April 15-May 13 ending with the Pitchfest on May 20th.

4) CHAIRPERSON’S REPORT – Johnny Tully, Chair
   a) Updates
      i. Group 1: Small Business Assistance
         - Timeline of activities
         • The group will decide on a date between July 19th to 26th for the open house and finalize plans for the event.
         - Update of goal

      ii. Group 2: Tenant Recruitment & Marketing
         - Timeline of activities
         - Update of goal
         • The group will look at the possibility of redefining the audience for this goal, possibly looking at property management groups and pod
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share groups assisting with the unhoused.

5) OLD BUSINESS
6) NEW BUSINESS
7) PUBLIC COMMENTS (three minutes on all non-agenda items)
8) ADJOURNMENT
Adjourned at 5:01 PM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, May 10, 2023
4:00 PM
In Person (100 W Broadway, Ste 120, Long Beach)
Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown