

ECONOMIC DEVELOPMENT COMMITTEE NOTES

Wednesday, April 12, 2023

4:00 PM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802

Voting Present: Shane Young, Ashleigh Stone, Aaron Palmer, Ashley Chiddick.

Voting Absent: John Tully, Sam Pierzina, Nigel Lifsey, Ingrid Martin, Courtney Chatterson.

DLBA Staff: Amanda Barrera, Stephanie El Tawil, Tasha Hunter.

- 1) **CALL TO ORDER & INTRODUCTIONS** - Shane Young, Vice Chair
[Meeting Presentation](#). Called to order at 4:04 PM.
- 2) **ACTION ITEM** - Approve minutes from [March 8, 2023](#) Economic Development Committee Meeting
NO ACTION TAKEN. QUORUM NOT MET.
- 3) **STAFF REPORT** – Stephanie El Tawil, Economic Development & Policy Manager
 - a) Update on Economic Snapshot, Economic Profile
 - The document size has been reduced to around 24 pages utilizing more visuals and the final draft is anticipated to be completed by next week.
 - b) Update on DLBA Economic Development Programs
 - DLBA is working with a project management team of 5 UCLA students who will conduct an analysis on the state of DTLB office workers over the next 10 weeks.
 - Grand openings include MKCircle CEO Institute on March 31st, and Bad Axe Throwing on April 7th.
 - DLBA attended the West Coast Urban Forum from March 29th- March 31st.
 - There will be a roundtable for food trucks held on March 28th and April 13th.
 - There will be a broker mixer on May 11, 4pm-8pm to bring brokers and developers into Long Beach to show them opportunities.
 - The Entrepreneur & Small Business Education Workshops run from April 15-May 13 ending with the Pitchfest on May 20th.
- 4) **CHAIRPERSON'S REPORT** – Johnny Tully, Chair
 - a) Updates
 - i. Group 1: Small Business Assistance
 - Timeline of activities
 - The group will decide on a date between July 19th to 26th for the open house and finalize plans for the event.
 - Update of goal
 - ii. Group 2: Tenant Recruitment & Marketing
 - Timeline of activities
 - Update of goal
 - The group will look at the possibility of redefining the audience for this goal, possibly looking at property management groups and pod



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Johnny Tully– Chair

Shane Young - Vice
Chair

Ashleigh Stone

Sam Pierzina

Ingrid Martin

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

STAFF:

Austin Metoyer,
President & CEO

Stephanie El Tawil,
Economic
Development & Policy
Manager

Amanda Barrera,
Executive Assistant

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share groups assisting with the unhoused.

- 5) OLD BUSINESS
- 6) NEW BUSINESS
- 7) PUBLIC COMMENTS (three minutes on all non-agenda items)
- 8) ADJOURNMENT
Adjourned at 5:01 PM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, May 10, 2023

4:00 PM

In Person (100 W Broadway, Ste 120, Long Beach)

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

