



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Sean Rawson– Chair

Sheva Hosseinzadeh - Vice
Chair

Ashleigh Stone

Eric Romero

Sam Pierzina

Ingrid Martin

Justin Wolske

Nigel Lifsey

Sheila Hosseinzadeh

STAFF:

Austin Metoyer,
Economic Development &
Policy Manager

Morris Mills,
Research & Public Policy
Analyst

Kelsey Mader,
Executive Assistant

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ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, July 13, 2022
9:30 AM

This meeting is being held via Zoom Teleconferencing, pursuant to Assembly Bill 361

[Join Zoom Meeting](#)

Meeting ID: 817 6934 0127

Password: 428386

Voting Present: Sheva Hosseinzadeh, Ashleigh Stone, Sam Pierzina, Justin Wolske, Nigel Lifsey, Sheila Hosseinzadeh.

Voting Absent: Sean Rawson, Eric Romero, Ingrid Martin.

DLBA Staff: Austin Metoyer, Amanda Barrera, Morris Mills, Tasha Hunter.

Guests: Courtney Chatterson.

1. CALL TO ORDER & INTRODUCTIONS – Sean Rawson, Chair
[Meeting presentation.](#) Called to order at 9:34 AM.
2. **ACTION ITEM: Approve minutes from [June 8, 2022](#), Economic Development Committee Meeting**
MOTION: 1st: Pierzina; 2nd: Lifsey.
VOTE: None opposed. No abstentions. Motion passes.
3. Staff Report – Austin Metoyer, Economic Development & Policy Manager
 - a. Update on DLBA Economic Development Programs
 - DLBA storefront Recovery Grant Program is still available for businesses hit with vandalism and property damage.
 - DTLB Snapshot: Office Report will be released July 15th. Vacancies are around 22% while visitor traffic is on the rise.
 - New businesses opened: Chez Bacchus, Solita Tacos & Margaritas, & Ruth's Chris Steakhouse.
 - FY22-23 Economic Development Committee Membership is being confirmed. Eric Romero is no longer with The City of Long Beach and will need to be replaced.
 - Upcoming events include: PBID Renewal: City Council meeting July 19th, and Taste of Downtown Waterfront August 24th-25th.
 - b. Introduction of Tasha Hunter, DLBA Business Navigator
 - Hunter worked with the Uptown BID since 2016 as Executive Director turned Consultant, and has been working with DLBA doing business outreach since April.
4. Update on [City of Long Beach LBRA Programs](#) – Courtney Chatterson
 - LBRA provides financial support as well as programs such as digital resources and free technical assistance.
 - Application prioritization is based on a weighted selection process to support the most vulnerable in Long Beach.
 - ActivateLB Grants are available to support neighborhood and business activations.
5. CHAIRPERSON'S REPORT – Sean Rawson, Chair
 - a. Summer Broker Investor Developer Mixer Planning Discussion



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- Tentative date: Thursday August 25th from 6pm-8pm.
 - Purpose is to showcase Downtown Long Beach to existing & potential users.
 - Suggestions and questions can be sent to Metoyer regarding the event theme, projects to highlight, invitees, etc.
6. Old Business
 7. New Business
 - a. Discussion for recommendations for future agenda items, speakers, and presentations.
 - Suggestions for future agenda items should be sent to Metoyer's email.
 8. Public Comment (Three minutes on all non-agenda items)
 9. Adjournment
Adjourned at 10:32 AM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, September 14, 2022
9:30 AM via Zoom

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.