



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Sean Rawson– Chair

Sheva Hosseinzadeh - Vice
Chair

Ashleigh Stone

Eric Romero

Sam Pierzina

Ingrid Martin

Justin Wolske

Nigel Lifsey

Sheila Hosseinzadeh

STAFF:

Austin Metoyer,
Economic Development &
Policy Manager

Morris Mills,
Research & Public Policy
Analyst

Kelsey Mader,
Executive Assistant

ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, June 8, 2022
9:30 AM

This meeting is being held via Zoom Teleconferencing, pursuant to Assembly Bill 361

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Meeting ID: 830 6320 5632

Passcode: 318586

Voting Present: Sean Rawson, Ashleigh Stone, Eric Romero, Sam Pierzina, Nigel Lifsey, Sheila Hosseinzadeh

Voting Absent: Sheva Hosseinzadeh, Ingrid Martin, Justin Wolske

DLBA Staff: Austin Metoyer, Amanda Barrera, Jeremy Ancalade, Michael Berman, Tasha Hunter

Guests: Andrew Boven, Sahadia Auguste, Tonya Spurling, Komal Gada, Daniel Sherman, Mary Warner, Marta Wrobel, Vanessa Hernandez, David Bright

1. CALL TO ORDER & INTRODUCTIONS – Sean Rawson, Chair
Called to order at 9:33 AM.
 2. **ACTION ITEM: Approve minutes from [May 11, 2022](#), Economic Development Committee Meeting**
MOTION: 1st: Rawson; 2nd: Stone.
VOTE: None opposed. Pierzina abstained. Romero NP for vote. Motion Passes.
 3. CHAIRPERSON’S REPORT – Sean Rawson, Chair
 - a. Entrepreneur Education Series – Pitchfest Presentations
 - i. Cheri’s Caribbean Kitchen – Andrew Boven & Shadia August
Action Item: Approved Incubator Award for Cheri’s Caribbean Kitchen
 - ii. SistaGals Baked Goods – Tonya Spurling
Action Item: Approved Incubator Award for SistaGals Baked Goods
 - iii. Pavanas – Komal Gada
Action Item: Approved Incubator Award for Pavanas
 - iv. MindWallet – Daniel Sherman
Action Item: Approved Incubator Award for MindWallet
 - v. Kelpie – Mary Warner
Action Item: Approved Incubator Award for Kelpie
 - vi. Plus3mm – Marta Wrobel & Christian Gruenert
Action Item: Approved Incubator Award for Plus3mm
 - vii. Mobile Wine Bar SoCal – Vanessa Hernandez
Action Item: Approved Incubator Award for Mobile Wine Bar SoCal
- MOTION:** 1st: Rawson; 2nd: Hosseinzadeh.
VOTE: None opposed. No abstentions. Motion Passes.
4. Staff Report – Austin Metoyer, Economic Development & Policy Manager
 - a. Introduction of Tasha Hunter, DLBA Business Navigator
 - Report moved to July.
 5. Old Business
 6. New Business
 7. Public Comment (Three minutes on all non-agenda items)



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8. Adjournment
Adjourned at 10.31 AM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, July 13, 2022
9:30 AM via Zoom

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

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