



**DOWNTOWN
LONG BEACH
ALLIANCE
MEMBERS:**

John Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Sam Pierzina

Courtney Chatterson

Isabelle Bart

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

STAFF:

Stephanie El Tawil,
Economic Development &
Policy Manager

Amanda Barrera,
Administrative Assistant

**ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, June 14, 2023
4:00 PM**

**[DLBA Conference Room](#)
100 W Broadway, Suite 120
Long Beach, CA 90802**

Voting Present: John Tully, Sam Pierzina, Ashleigh Stone, Aaron Palmer, Ashley Chiddick, Courtney Chatterson.

Voting Absent: Shane Young, Nigel Lifsey, Isabelle Bart

DLBA Staff: Stephanie El Tawil, Amanda Barrera

Guests: Irving Barcenas, Alexander LaPelch, Jocelyn Howard, Marian Lopez, Elliot Gonzalez, Ric Salinas

1. CALL TO ORDER & INTRODUCTIONS – John Tully, Chair
[Meeting Presentation](#). Called to order at 4:03 PM.
 2. **ACTION ITEM: Approve minutes from [May 10, 2023](#) Economic Development Committee Meeting**
VOTE: 1st: Stone; 2nd: Chiddick.
MOTION: None opposed. No abstentions. Motion passes.
 3. Staff Report – Stephanie El Tawil, Economic Development & Policy Manager
 - a. 2023 PitchFest Winner Presentations
 - i. Culinarian – Irving Barcenas \$5,000
 - **ACTION ITEM: Approve incubator award for Culinarian**
 - ii. Terravan – Alexander LaPelch \$5,000
 - **ACTION ITEM: Approve incubator award for Terravan**
 - iii. Howard Coaching & Consulting, LLC – Jocelyn Howard \$2,500
 - **ACTION ITEM: Approve incubator award for Howard Coaching & Consulting, LLC**
 - iv. Mama Cheesecake – Marian Lopez \$2,500
 - **ACTION ITEM: Approve incubator award for Mama Cheesecake**
 - v. Downtown Nursery – Elliot Gonzales \$2,500
 - **ACTION ITEM: Approve incubator award for Downtown Nursery**
 - vi. Indie Genuis Group (IGG) Amazon Consulting – Ric Salinas \$2,500
 - **ACTION ITEM: Approve incubator award for Indie Genius Group (IGG) Amazon Consulting**
- ACTION ITEM: Approve all incubator awards**
VOTE: 1st: Pierzina; 2nd: Chiddick.
MOTION: None opposed. No abstentions. Motion passes.
4. CHAIRPERSON’S REPORT – John Tully, Chair
 - a. Update on groups/goals
 - Since the timeline didn’t work out for the Small Business Mixer, the group will work on a pilot project to open a storefront popup by the holiday season.



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- El Tawil shared the project goals and timeline for committee members to review before July's committee meeting.
- b. 2024 Committee planning

5. Old Business
 6. New Business
 7. Public Comment (Three minutes on all non-agenda items)
 8. Adjournment
- Adjourned at 5:38 PM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, July 14, 2023

4:00 PM Hybrid

In Person (100 W Broadway, Ste 120, Long Beach)

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.