ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, May 11, 2022
9:30 AM

This meeting is being held via Zoom Teleconferencing, pursuant to Assembly Bill 361
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Meeting ID: 869 1732 9186
Passcode: 998359

Voting Present: Sean Rawson, Sheva Hosseinzadeh, Ashleigh Stone, Ingrid Martin, Nigel Lifsey, Sheila Hosseinzadeh
Voting Absent: Eric Romero, Sam Pierzina, Justin Wolske
DLBA Staff: Austin Metoyer, Morris Mills, Amanda Barrera, Jeremy Ancalade, Justine Nevarez, Michael Berman, Tasha Hunter
Guests: Bradley Bounds II, David Bright, Kena Fuller, Sarem Rem, Elva Garcia, Janine Solano

1. CALL TO ORDER & INTRODUCTIONS – Sean Rawson, Chair
   Meeting presentation. Called to order at 9:34 AM.

2. ACTION ITEM: Approve minutes from March 9, 2022, Economic Development Committee Meeting
   MOTION: 1st: Sheva 2nd: Stone
   VOTE: None opposed. No abstentions. Motion Passes.

3. TIME CERTAIN: City Staff Introductions
   a. Bradley Bounds, City of Long Beach Development Services Ombudsmen
      • Contact for help on application, permitting, and or inspection processes.
   b. David Bright, Councilwoman Mary Zendejas Office, Business Liaison
      • Helps with revitalization and recovery of the business community throughout the district.
      • Bright reported that the hearing for JP23 was postponed.

4. CHAIRPERSON’S REPORT – Sean Rawson, Chair
   a. Check In with Pitchfest Winners
      i. Saren Rem of Sarenity Floral
         • Rem reported she was able to achieve the business goals set with the grant funding and had a very busy 3rd and 4th quarter.
         • Renewing their license is currently in process due to moving.
         • Rem advised she is looking for a location in the future that has a space to host workshops.
      ii. Janine Solano of Dopey’s Doghouse
         • With the help of Fuller, they have been able to increase followers through social media.
         • From July-December 2021, total sales were $19,300.
         • Solano reported an increase of sales for 2022 compared to 2021 of $5,241.26 so far.
         • Upcoming plans include launching VIP reward cards and partnering with Glass Bottom Boat for an “All Paws on Deck” event.
      iii. Elva Garcia of Mariscos El Compa
         • Successfully moved from operating from home to a commercial kitchen at Feels Good Salsa Kitchen operated by Dina Feldman.
Now that the pandemic restrictions have lifted, Garcia reports they are growing in different new directions.

5. Staff Report – Austin Metoyer, Economic Development & Policy Manager
   a. Update on DLBA Economic Development Programs
      - Item moved due to time.
   b. Introduction of Tasha Hunter, DLBA Business Navigator
      - Item moved due to time.

6. Update on City of Long Beach Economic Development Programs – Eric Romero
   - Item moved due to time.

7. Old Business
8. New Business
9. Public Comment (Three minutes on all non-agenda items)
10. Adjournment
    Adjourned at 10:32 AM