



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

John Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Sam Pierzina

Courtney Chatterson

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

STAFF:

Stephanie El Tawil,
Economic Development &
Policy Manager

Amanda Barrera,
Administrative Assistant

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ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, May 10, 2023
4:00 PM

[DLBA Conference Room](#)
100 W Broadway, Suite 120
Long Beach, CA 90802

Voting Present: John Tully, Shane Young, Ashleigh Stone, Aaron Palmer, Ashley Chiddick, Courtney Chatterson.

Voting Absent: Nigel Lifsey, Sam Pierzina.

DLBA Staff: Amanda Barrera, Stephanie El Tawil.

1. CALL TO ORDER & INTRODUCTIONS – John Tully, Chair
[Meeting Presentation](#). Called to order at 4:07 PM.
2. **ACTION ITEM: Approve minutes from [March 8, 2023](#) & review notes from [April 12, 2023](#) Economic Development Committee Meeting**
MOTION: 1st: Young; 2nd: Chiddick.
VOTE: None opposed. Chatterson abstained. Motion passes.
3. Staff Report – Stephanie El Tawil, Economic Development & Policy Manager
 - a. Update on Economic Profile
 - El Tawil requested feedback from the committee on the Downtown Economic Profile once it is distributed.
 - b. DLBA 2024 Budget Forum
 - Attendance was around 20-25 for the budget forum where each department was able to go through their budget and receive feedback from the community.
 - New opportunities include Downtown Breakfast/Reception, a Downtown Young Professionals Program, and a Downtown Residential Survey.
 - c. Update on DLBA Economic Development Programs
 - UCLA's External Affairs of Global Research and Consulting Group are targeting offices for the office worker's survey.
 - The Entrepreneur & Small Business Education Workshop Series has over 100 total participants and 29 signed up for PitchFest on May 20th.
 - The sidewalk vending recommendations will be presented at the City Council meeting on May 9th.
 - In-person interviews for the Business Resource Navigator position will be held next week.
4. CHAIRPERSON'S REPORT – John Tully, Chair
 - a. Updates for Group 1: Small Business Assistance
 - i. Timeline of activities
 - The open house meeting will be held on July 19th at Waters Edge Winery or Ficklewood if Waters Edge Winery is not available.
 - ii. Update of goals
 - b. Updates for Group 2: Tenant Recruitment & Marketing
 - i. Timeline of activities
 - ii. Update of goals



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- Group 2 will discuss the re-envisioning of their working group goal via email.

5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment
Adjourned at 5:07 PM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, June 14, 2023

4:00 PM

In Person (100 W Broadway, Ste 120, Long Beach)

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.