



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Sean Rawson– Chair

Sheva Hosseinzadeh - Vice
Chair

Ashleigh Stone

Eric Romero

Sam Pierzina

Ingrid Martin

Justin Wolske

Nigel Lifsey

Sheila Hosseinzadeh

STAFF:

Austin Metoyer,
Economic Development &
Policy Manager

Morris Mills,
Research & Public Policy
Analyst

Kelsey Mader,
Executive Assistant

ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, March 9, 2022
9:30 AM

This meeting is being held via Zoom Teleconferencing, pursuant to Assembly Bill 361

[Join Zoom Meeting](#)

Meeting ID: 841 3677 9772

Passcode: 701387

Voting Present: Ashleigh Stone, Eric Romero, Sam Pierzina, Ingrid Marin, Nigel Lifsey, Sheila Hosseinzadeh

Voting Absent: Sean Rawson, Sheva Hosseinzadeh, Justin Wolske

DLBA Staff: Austin Metoyer, Mo Mills, Kelsey Mader, Michael Berman, Jeremy Ancalade, Amanda Barrera

Guests:

1. CALL TO ORDER & INTRODUCTIONS – Sean Rawson, Chair
[Meeting presentation](#). Called to order at 9:33 AM.
2. **ACTION ITEM: Approve minutes from [January 12, 2022, Economic Development Committee Meeting](#)**
MOTION: 1st: Martin 2nd: Stone
VOTE: None opposed. No abstentions. Motion passes.
3. Staff Report – Austin Metoyer, Economic Development & Policy Manager
 - a. Update on DLBA Economic Development Programs
 - Storefront Recovery Grant was relaunched mid-February due to recent property damage increase.
 - 6-week Entrepreneur & Small Business Education series starts April 2nd.
 - PBID renewal is in the petition phase and DLBA will present at the City Council meeting on March 15th.
 - Upcoming events: Ethikli grand opening on March 19th, Work Evolution launch on March 21st, and Celebrate Downtown on March 24th.
 - b. Review of [2022 Annual Downtown Business Survey Results](#)
 - Majority of responses are from “professional/technical”, food, and retail.
 - A majority of businesses trend towards “yes” for plans on expanding.
 - 66% advised no expected change on their physical workspace.
 - Metoyer advised this committee should consider encouraging the City to bring their government workers to Downtown.
 - c. Review DLBA Advocacy & Policy Related Process
 - Metoyer advised if there is a piece of policy DLBA will take a stance on, DLBA’s Board of Directors and DLBA Executive Committee approves it.
 - DLBA’s advocacy page shows past letters on support.
4. Update on City of Long Beach Economic Development Programs – Eric Romero
 - Romero will provide notes on the upcoming grant program to the committee.
5. CHAIRPERSON’S REPORT – Sean Rawson, Chair
 - a. City of Long Beach Economic Blueprint 2.0



**DOWNTOWN
LONG BEACH
ALLIANCE**

- Metoyer advised the blueprint has been approved by the Economic Development Commission and is now moving through the City Council process.

6. Old Business
 7. New Business
 8. Public Comment (Three minutes on all non-agenda items)
 9. Adjournment
- Meeting adjourned at 10:38 AM

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, April 13, 2022

9:30 AM via Zoom

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.