

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Wednesday, March 8, 2023

4:00 PM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802

Voting Present: John Tully, Shane Young, Ashleigh Stone, Aaron Palmer, Ashley Chiddick

Voting Absent: Sam Pierzina, Nigel Lifsey, Ingrid Martin

DLBA Staff: Amanda Barrera, Stephanie El Tawil, James Ahumada

Guests: David Bright

- 1) **CALL TO ORDER & INTRODUCTIONS** – Johnny Tully, Chair
[Meeting Presentation](#). Called to order at 4:06 PM.
- 2) **ACTION ITEM - Approve minutes from [February 8, 2023 Economic Development Committee Meeting](#)**
Motion: 1st: Tully; 2nd: Young
Vote: None opposed. No abstentions. **Motion passed.**
- 3) **GUEST SPEAKER** – David Bright Business Liaison, Update from Council District I
 - Bright advised he is assisting businesses with policy issues and one of CDI's focuses is to help with the transition to in person shopping in Downtown (internet sales rose due to Covid).
 - Other focus points include growing small businesses and the homeless issue.
 - At the end of May, CDI plans on releasing their priority list and working goal plans for the district.
- 4) **STAFF REPORT** – Stephanie El Tawil, Economic Development & Policy Manager
 - a. Update on Economic Snapshot, Economic Profile
 - The Annual Downtown Business Survey had a target response of 235 and a final response count of 161.
 - The Downtown Snapshot: Residential Report has an anticipated release date of March 15, 2023.
 - b. Update on DLBA Economic Development Programs
 - DLBA staff attended The Mayor's 100 Businesses Listening Session and Anneise/Ash Bay Soap's grand re-opening on March 1, 2023.
 - Upcoming events include MKCircle CEO Institute grand opening on March 31, Food Truck Roundtable – CDI on March 16, Economic Development Committee Mixer on April 12, and the Grand Prix Broker Mixer sometime between April 14-16.
 - Upcoming programs include the Entrepreneur & Small Business Education Workshops from April 15-May 13, and PitchFest on May 20.
- 5) **CHAIRPERSON'S REPORT** – John Tully
 - a. Updates
 - i. Group 1: Small Business Assistance
 - ii. Group 2: Tenant Recruitment & Marketing
 - Both groups should be completing the first milestone of reviewing and updating DLBAs documents by April 21.



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Johnny Tully– Chair

Shane Young - Vice
Chair

Ashleigh Stone

Sam Pierzina

Ingrid Martin

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

STAFF:

Austin Metoyer,
President & CEO

Stephanie El Tawil,
Economic
Development & Policy
Manager

Amanda Barrera,
Executive Assistant

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- Tully advised the next committee meeting on April 12 will include updating and solidifying changes to those documents.

- 6) OLD BUSINESS
 - 7) NEW BUSINESS
 - 8) PUBLIC COMMENTS (three minutes on all non-agenda items)
 - 9) ADJOURNMENT
- Adjourned at 5:07 PM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, April 12, 2023

4:00 PM

In Person (100 W Broadway, Ste 120, Long Beach)

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

