ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, February 8, 2023
10:00 AM

DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802
OR
Join Zoom Meeting
Meeting ID: 822 5126 2412
Password: 663221

Voting Present: John Tully, Shane Young, Ashleigh Stone, Sam Pierzina, Ingrid Martin, Nigel Lifsey, Aaron Palmer, Ashley Chiddick.
Voting Absent: Lucius Martin
DLBA Staff: Austin Metoyer, Morris Mills, Asia Morris, Stephanie El Tawil, Amanda Barrera, Justine Nevarez

1. CALL TO ORDER & INTRODUCTIONS – Johnny Tully, Chair
   Meeting Presentation. Called to order at 10:02 AM.

2. ACTION ITEM: Approve minutes from December 14, 2022, Economic Development Committee Meeting
   Motion: 1st: Pierzina; 2nd: Stone.
   Vote: None Opposed. No Abstentions. Motion Passes.

3. Staff Report – Austin Metoyer, President & CEO & Stephanie El Tawil, Economic Development & Policy Manager
   a. Update on AB 2449 (Hybrid & In-Person Meetings)
      • With policy AB 361 ending at the end of February, all committees will return to in person meetings starting March 1st.
   b. Update on DLBA Economic Development Programs
      • The Annual Downtown Business survey will run from 1/20/23-2/28/23 with a goal of 235 responses.
      • The Downtown Snapshop: Residential Report is anticipated for release on February 17th.
      • El Tawil and Metoyer accompanied Yokkaichi officials from Japan while they visited Downtown to observe pedestrian friendly pathways and look into the structure of a BID. They plan another visit in August.
      • There was a grand opening for Amber M. Aesthetics, and 2 upcoming grand openings for Green Pines Creative, and McDowell’s Soul Food & BBQ.

4. Update on City of Long Beach Economic Development Programs – Lucius Martin
   • The City will open applications on February 22nd for Visual Improvement Gants up to $1,500.
   • BID grants between $10,000 and $20,000 are anticipated to realise between February and March to be used for additional safety, security, clean services, and sidewalk activations.
   • Mobile Access Vehicle availability will extend through the end of Feb.
5. CHAIRPERSON’S REPORT – Johnny Tully, Chair  
   a. Break Out into Working Groups  
      i. Group 1: Small Business Assistance  
      ii. Group 2: Tenant Recruitment & Marketing  

6. Old Business  
7. New Business  
   a. Discussion for recommendations for future agenda items, speakers, and presentations.  
      • CDI business liaison and Sean Rawson were suggested to be added as future speakers.  

8. Public Comment (Three minutes on all non-agenda items)  
9. Adjournment  
   Adjourned at 11:00 AM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING  
Wednesday, March 8, 2023  
4:00 PM  
In Person (100 W Broadway, Ste 120, Long Beach)  
Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown