



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Johnny Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Lucius Martin

Sam Pierzina

Ingrid Martin

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

**STAFF:**

Austin Metoyer,  
President & CEO

Stephanie El Tawil,  
Economic Development &  
Policy Manager

Amanda Barrera,  
Executive Assistant

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**ECONOMIC DEVELOPMENT COMMITTEE MINUTES**  
**Wednesday, February 8, 2023**  
**10:00 AM**

**[DLBA Conference Room](#)**

**100 W Broadway, Suite 120  
Long Beach, CA 90802**

**OR**

**[Join Zoom Meeting](#)**

**Meeting ID: 822 5126 2412**

**Password: 663221**

**Voting Present:** John Tully, Shane Young, Ashleigh Stone, Sam Pierzina, Ingrid Martin, Nigel Lifsey, Aaron Palmer, Ashley Chiddick.

**Voting Absent:** Lucius Martin

**DLBA Staff:** Austin Metoyer, Morris Mills, Asia Morris, Stephanie El Tawil, Amanda Barrera, Justine Nevarez

1. CALL TO ORDER & INTRODUCTIONS – Johnny Tully, Chair  
[Meeting Presentation](#). Called to order at 10:02 AM.
2. **ACTION ITEM: Approve minutes from [December 14, 2022](#), Economic Development Committee Meeting**  
**Motion:** 1<sup>st</sup>: Pierzina; 2<sup>nd</sup>: Stone.  
**Vote:** None Opposed. No Abstentions. Motion Passes.
3. Staff Report – Austin Metoyer, President & CEO & Stephanie El Tawil, Economic Development & Policy Manager
  - a. Update on AB 2449 (Hybrid & In-Person Meetings)
    - With policy AB 361 ending at the end of February, all committees will return to in person meetings starting March 1<sup>st</sup>.
  - b. Update on DLBA Economic Development Programs
    - The Annual Downtown Business survey will run from 1/20/23-2/28/23 with a goal of 235 responses.
    - The Downtown Snapshot: Residential Report is anticipated for release on February 17<sup>th</sup>.
    - El Tawil and Metoyer accompanied Yokkaichi officials from Japan while they visited Downtown to observe pedestrian friendly pathways and look into the structure of a BID. They plan another visit in August.
    - There was a grand opening for Amber M. Aesthetics, and 2 upcoming grand openings for Green Pines Creative, and McDowell's Soul Food & BBQ.
4. Update on City of Long Beach Economic Development Programs – Lucius Martin
  - The City will open applications on February 22<sup>nd</sup> for Visual Improvement Grants up to \$1,500.
  - BID grants between \$10,000 and \$20,000 are anticipated to realse between February and March to be used for additional safety, security, clean services, and sidewalk activations.
  - Mobile Access Vehicle availability will extend through the end of Feb.



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5. CHAIRPERSON'S REPORT – Johnny Tully, Chair
  - a. Break Out into Working Groups
    - i. Group 1: Small Business Assistance
    - ii. Group 2: Tenant Recruitment & Marketing
6. Old Business
7. New Business
  - a. Discussion for recommendations for future agenda items, speakers, and presentations.
    - CDI business liaison and Sean Rawson were suggested to be added as future speakers.
    -
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment  
Adjourned at 11:00 AM.

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Wednesday, March 8, 2023

4:00 PM

In Person (100 W Broadway, Ste 120, Long Beach)

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.