



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Johnny Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Lucius Martin

Sam Pierzina

Ingrid Martin

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

**STAFF:**

Austin Metoyer,  
President & CEO

Amanda Barrera,  
Executive Assistant

**ECONOMIC DEVELOPMENT COMMITTEE MINUTES**  
**Wednesday, December 14, 2022**  
**10:00 AM**

[\*\*DLBA Conference Room\*\*](#)  
**100 W Broadway, Suite 120**  
**Long Beach, CA 90802**  
**OR**  
[\*\*Join Zoom Meeting\*\*](#)  
**Meeting ID: 824 8271 4691**  
**Passcode: 931045**

**Voting Present:** John Tully, Shane Young, Sam Pierzina, Ashleigh Stone, Aaron Palmer, Nigel Lifsey, Ingrid Martin.

**Voting Absent:** Lucius Martin, Ashley Chiddick.

**DLBA Staff:** Austin Metoyer, Amanda Barrera

1. CALL TO ORDER & INTRODUCTIONS – Johnny Tully, Chair  
[Meeting Presentation](#). Called to order at 10:04AM.
2. **ACTION ITEM: Approve minutes from [November 9, 2022](#), Economic Development Committee Meeting**  
**MOTION:** 1<sup>st</sup>: Young. 2<sup>nd</sup>: Lifsey.  
**VOTE:** None Opposed. No Abstentions. Motion Passes.
3. Staff Report – Austin Metoyer, President & CEO
  - a. Update on DLBA Economic Development Programs
    - Stephanie El Tawil has been selected as DLBA’s new Economic Development & Policy Manager.
    - Morris Mills will be temporarily hired on as part-time Research & Public Policy Analyst while DLBA is looking for a full time hire for the position.
    - The Annual Downtown Business Survey will take place from Jan 20, 2023– Feb 28, 2023, with a target of 230 responses.
4. Update on City of Long Beach Economic Development Programs – Lucius Martin
  - Bo Martinez is the new Economic Development Director for the City.
5. CHAIRPERSON’S REPORT – Johnny Tully, Chair
  - a. Break Out into Working Groups
    - i. Group 1: Small Business Assistance
      - Group 1 will review and modify the DLBA Business Assistance Document.
      - For potential locations to highlight, the group will focus on new businesses, or locations that need more support.
      - DLBA will assist with the plan for outreach and promotion for the event.
    - ii. Group 2: Tenant Recruitment & Marketing
      - Group 2 will review and update DLBA’s Economic Profile, Quarterly Snapshot, & Development Map Resources.
6. Old Business
7. New Business



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- a. Discussion for recommendations for future agenda items, speakers, and presentations.
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment  
Adjourned at 10:58AM.

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Wednesday, January 11, 2022

10:00 AM via Zoom

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.