ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, November 9, 2022
10:00 AM

DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802
OR
Join Zoom Meeting
Meeting ID: 892 0204 6405
Passcode: 662788

Voting Present: John Tully, Sam Pierzina, Ashleigh Stone, Lucius Martin, Aaron Palmer, Nigel Lifsey, Ingrid Martin, Ashley Chiddick.
Voting Absent: Shane Young.

DLBA Staff: Austin Metoyer, Amanda Barrera, Michael Berman, Justine Nevarez.
Guests: Julie Darrell (BYO Long Beach), Katy Impellizzeri (Ethikli), Angela Macias (Scholars Collective), Michelle Qazi (6th and Detroit).

1. CALL TO ORDER & INTRODUCTIONS – John Tully, Chair
   Meeting Presentation. Called to order at 10:06AM.

2. ACTION ITEM: Approve minutes from October 12, 2022, Economic Development Committee Meeting
   MOTION: 1st: Stone; 2nd: Martin.
   VOTE: None opposed. No abstentions. Motion passes.

3. Time Certain 10:05 AM
   a. Woman-Owned Business Accelerator Grant Program Presentations
      i. Julie Darrell of BYO Long Beach
         • Refill shop for eco-friendly home and personal care products.
         • Grant funding would be used for signage and shelving as well as product and website expansion.
      ii. Michelle Qazi of 6th & Detroit
         • Vintage home décor and clothing shop in The East Village.
         • Grant funding would be used for signage and window decals as well as branded merchandise.
      iii. Angela Macias of Scholars Collective
         • Provides childcare, tutoring, and classes for children in the community with flexible hours.
         • Funding would go towards launching Esports League.
      iv. Katy Impellizzeri of Ethikli Package Free Goods
         • Package-free grocery store.
         • Funding would be focused on local delivery, advertising, and promotional and educational community events.
   
   ACTION ITEM: Approve selected finalists for Woman-Owned Business Accelerator Grant as recommended by Selection Committee
   MOTION: 1st: Stone; 2nd: Martin.
   VOTE: None opposed. Pierzina not present for vote. No abstentions. Motion passes.

4. Staff Report – Austin Metoyer, President & CEO
a. Update on DLBA Economic Development Programs
   • Item moved due to time constraints.

5. CHAIRPERSON’S REPORT – Johnny Tully, Chair
   a. Status Check FY 22-23 Committee Goals

ACTION ITEM: Approve FY 22-23 Committee Goals and Milestones
MOTION: 1st: Stone; 2nd: Chiddick.
VOTE: None opposed. Pierzina not present for vote. No abstentions. Motion passes.

6. Old Business
7. New Business
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment
   Adjourned at 11:08 AM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, December 14, 2022
10:00 AM Hybrid

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown