



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Johnny Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Lucius Martin

Sam Pierzina

Ingrid Martin

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

STAFF:

Austin Metoyer,
President & CEO

Amanda Barrera,
Administrative Assistant

ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, November 9, 2022
10:00 AM

[**DLBA Conference Room**](#)
100 W Broadway, Suite 120
Long Beach, CA 90802
OR
[**Join Zoom Meeting**](#)
Meeting ID: 892 0204 6405
Passcode: 662788

Voting Present: John Tully, Sam Pierzina, Ashleigh Stone, Lucius Martin, Aaron Palmer, Nigel Lifsey, Ingrid Martin, Ashley Chiddick.

Voting Absent: Shane Young.

DLBA Staff: Austin Metoyer, Amanda Barrera, Michael Berman, Justine Nevarez.

Guests: Julie Darrell (BYO Long Beach), Katy Impellizzeri (Ethikli), Angela Macias (Scholars Collective), Michelle Qazi (6th and Detroit).

1. CALL TO ORDER & INTRODUCTIONS – John Tully, Chair
[Meeting Presentation](#). Called to order at 10:06AM.
2. **ACTION ITEM: Approve minutes from [October 12, 2022](#), Economic Development Committee Meeting**
MOTION: 1st: Stone; 2nd: Martin.
VOTE: None opposed. No abstentions. Motion passes.
3. Time Certain 10:05 AM
 - a. Woman-Owned Business Accelerator Grant Program Presentations
 - i. [Julie Darrell of BYO Long Beach](#)
 - Refill shop for eco-friendly home and personal care products.
 - Grant funding would be used for signage and shelving as well as product and website expansion.
 - ii. [Michelle Qazi of 6th & Detroit](#)
 - Vintage home décor and clothing shop in The East Village.
 - Grant funding would be used for signage and window decals as well as branded merchandise.
 - iii. [Angela Macias of Scholars Collective](#)
 - Provides childcare, tutoring, and classes for children in the community with flexible hours.
 - Funding would go towards launching Esports League.
 - iv. [Katy Impellizzeri of Ethikli Package Free Goods](#)
 - Package-free grocery store.
 - Funding would be focused on local delivery, advertising, and promotional and educational community events.

ACTION ITEM: Approve selected finalists for Woman-Owned Business Accelerator Grant as recommended by Selection Committee

MOTION: 1st: Stone; 2nd: Martin.

VOTE: None opposed. Pierzina not present for vote. No abstentions. Motion passes.

4. Staff Report – Austin Metoyer, President & CEO



**DOWNTOWN
LONG BEACH
ALLIANCE**

- a. Update on DLBA Economic Development Programs
 - Item moved due to time constraints.

5. CHAIRPERSON'S REPORT – Johnny Tully, Chair
 - a. Status Check FY 22-23 Committee Goals

ACTION ITEM: Approve FY 22-23 Committee Goals and Milestones

MOTION: 1st: Stone; 2nd: Chiddick.

VOTE: None opposed. Pierzina not present for vote. No abstentions. Motion passes.

6. Old Business
 7. New Business
 8. Public Comment (Three minutes on all non-agenda items)
 9. Adjournment
- Adjourned at 11:08 AM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, December 14, 2022

10:00 AM Hybrid

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.