



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

John Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Lucius Martin

Sam Pierzina

Ingrid Martin

Nigel Lifsey

Aaron Palmer

STAFF:

Austin Metoyer,
President & CEO

Amanda Barrera,
Administrative Assistant

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ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, October 12, 2022
10:00 AM

[Join Zoom Meeting](#)

Meeting ID: 831 5732 2888

Passcode: 177411

Voting Present: John Tully, Shane Young, Sam Pierzina, Ashleigh Stone, Lucius Martin, Aaron Palmer, Nigel Lifsey, Ingrid Martin

Voting Absent: N/A

DLBA Staff: Austin Metoyer, Amanda Barrera

Guests: N/A

1. **CALL TO ORDER & INTRODUCTIONS** – John Tully, Chair
[Meeting Presentation](#). Called to order at 10:02 AM.
2. **ACTION ITEM: Approve minutes from [September 14, 2022](#), Economic Development Committee Meeting**
MOTION: 1st: Martin; 2nd: Lifsey.
VOTE: None opposed. No abstentions. Motion passes.
3. **Staff Report** – Austin Metoyer, President & CEO
 - a. **Update on DLBA Economic Development Programs**
 - Timeline for staffing a new Economic Development Manager is Nov-Dec while a new Research & Public Policy Analyst is anticipated for Dec-Feb.
 - The contract with DLBA's current Business Navigator Tasha Hunter will continue through December, looking at Dec-Feb for staffing full time.
 - The DLBA Storefront Recovery Grant Program has \$6,856 available funds remaining after issuing 38 grants of the 39 applications received.
 - WOBA applications were received, the ED committee will finalize the grant amounts after the final selections are forwarded.
4. **Update on City of Long Beach Economic Development Programs** – Lucius Martin
 - A new director for Economic Development has been appointed with over 2 decades of experience in ED.
 - 8.4 million dollars were initially allocated for 4 specialized relief grant programs under the Long Beach Recovery Act which helped fund 893 businesses that applied.
 - Businesses with less than 50 employees can receive up to 90% wage reimbursement through the City for new hires meeting certain qualifications for their training period.
 - Free work experience programs are available to help those transitioning to a new work field.
 - Martin advised there are technology companies he is in talks with regarding working spaces in Downtown Long Beach.
5. **CHAIRPERSON'S REPORT** – Johnny Tully, Chair
 - a. **Discussion and Approval of FY 22-23 Committee Goals**
 - The Committee agreed Hosting quarterly open houses will be the first goal set to start in spring and fall (working group: Tully, Stone, Palmer, Lifsey).



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- The second goal agreed on is Tenant (Retail & Office) Recruitment & Marketing (working group: Young, Pierzina, Lucius Martin, Ingrid Martin).
 - These two goals will be officially voted on during the next Committee Meeting.
6. Old Business
 7. New Business
 - The Magnolia grand opening will be on Wednesday 10/19/22.
 - Flavo Juice Bar grand opening is on Saturday 10/15/22.
 8. Public Comment (Three minutes on all non-agenda items)
 9. Adjournment
Adjourned at 11:05 AM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, November 9, 2022

10:00 AM Hybrid

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.