ECONOMIC DEVELOPMENT COMMITTEE MINUTES
Wednesday, October 12, 2022
10:00 AM

Join Zoom Meeting
Meeting ID: 831 5732 2888
Passcode: 177411

Voting Present: John Tully, Shane Young, Sam Pierzina, Ashleigh Stone, Lucius Martin, Aaron Palmer, Nigel Lifsey, Ingrid Martin
Voting Absent: N/A
DLBA Staff: Austin Metoyer, Amanda Barrera
Guests: N/A

1. CALL TO ORDER & INTRODUCTIONS – John Tully, Chair
   Meeting Presentation. Called to order at 10:02 AM.

2. ACTION ITEM: Approve minutes from September 14, 2022, Economic Development Committee Meeting
   MOTION: 1st: Martin; 2nd: Lifsey.
   VOTE: None opposed. No abstentions. Motion passes.

3. Staff Report – Austin Metoyer, President & CEO
   a. Update on DLBA Economic Development Programs
      • Timeline for staffing a new Economic Development Manager is Nov-Dec while a new Research & Public Policy Analyst is anticipated for Dec-Feb.
      • The contract with DLBA’s current Business Navigator Tasha Hunter will continue through December, looking at Dec-Feb for staffing full time.
      • The DLBA Storefront Recovery Grant Program has $6,856 available funds remaining after issuing 38 grants of the 39 applications received.
      • WOBA applications were received, the ED committee will finalize the grant amounts after the final selections are forwarded.

4. Update on City of Long Beach Economic Development Programs – Lucius Martin
   • A new director for Economic Development has been appointed with over 2 decades of experience in ED.
   • 8.4 million dollars were initially allocated for 4 specialized relief grant programs under the Long Beach Recovery Act which helped fund 893 businesses that applied.
   • Businesses with less than 50 employees can receive up to 90% wage reimbursement through the City for new hires meeting certain qualifications for their training period.
   • Free work experience programs are available to help those transitioning to a new work field.
   • Martin advised there are technology companies he is in talks with regarding working spaces in Downtown Long Beach.

5. CHAIRPERSON’S REPORT – Johnny Tully, Chair
   a. Discussion and Approval of FY 22-23 Committee Goals
      • The Committee agreed Hosting quarterly open houses will be the first goal set to start in spring and fall (working group: Tully, Stone, Palmer, Lifsey).
• The second goal agreed on is Tenant (Retail & Office) Recruitment & Marketing (working group: Young, Pierzina, Lucius Martin, Ingrid Martin).
• These two goals will be officially voted on during the next Committee Meeting.

6. Old Business
7. New Business
   • The Magnolia grand opening will be on Wednesday 10/19/22.
   • Flavo Juice Bar grand opening is on Saturday 10/15/22.
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment
   Adjourned at 11:05 AM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, November 9, 2022
10:00 AM Hybrid

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown