



**DOWNTOWN
LONG BEACH
ALLIANCE**

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Thursday, October 11, 2018

2:00 p.m.

DLBA Conference Room

100 West Broadway, Suite 120 Long Beach, CA 90802

Voting Present: Daniel Tapia, Erin Booker, Ingrid Martin, Jill Harris, Sam Pierzina, Sheva Housseinzadeh, Seyed Jalali, Walid Nasserdeen

Voting Absent: Justin Wolske

Guests: Alexa Fleur, G. Gill

DLBA Staff: Kraig Kojian, Austin Metoyer, Melissa Wilson, Cherisse Evans

1. CALL TO ORDER & INTRODUCTIONS – Sheva Hosseinzadeh, Chair
Meeting called to order at 2:00pm
During the introductions, Kojian took a moment to welcome everyone and thank the committee for their time, effort and commitment this upcoming fiscal year.
2. **ACTION ITEM: Approve minutes from [September 13, 2018 Economic Development Committee Meeting](#)**
1ST PIERZINA. 2ND Martin. None opposed, no abstentions.
3. TIME CERTAIN 2:05PM
 - a. Overview of City of Long Beach Economic Development Resources – Seyed Jalali, Economic Development Department
Jalali gave a financial assistance overview and discussed Microloans, KIVA loans and Start it Up. The goal in providing this type of assistance is to help create more jobs. The presentation can be seen at this link - [Economic Committee Meeting Presentation](#)
4. CHAIRPERSON'S REPORT - Sheva Hosseinzadeh,
 - a. Economic Development Committee Ground Rules
The committee agreed on setting ground rules for their monthly meetings to include:
 - Being on time for meetings
 - Discontinuing use of cell phones; be present and focused on the meeting agenda.
 - Covered the Brown Act and reminded the committee that to have Quorum, attendance must be 50%+1 of voting members.
 - b. Overview of DLBA's Economic Development Programs
Metoyer presented information about programs that DLBA sponsors which include:
 - 1 Million Cups (1st Wednesday of every month)
 - Annual Economic Profile (Quarterly)
 - Annual Survey with CSULB for 2018-19 will be available in a couple of months
 - Women-owned business grants
 - Small business grants (Process starts in March/April 2019 and will be awarded in May 2019)

Economic Development Committee Members

ShevaSeyed Jala

Hosseinzadeh - Chair

Sam Pierzina – Vice Chair

Erin Booker

Jill Harris

Seyed Jalali

Ingrid Martin

Walid Nasserden

Daniel Tapia

Justin Wolske

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c. [Selection of Economic Development Committee Goals](#)

The committee was in agreement about Goals 1-3. They would like to take some time to discuss the pros and cons of Goal 4.

5. Staff Report – Austin Metoyer, Economic Development & Policy Manager
 - a. Business, Programs and Projects Updates
 6. Old Business
 7. New Business
 8. Public Comment (Three minutes on all non-agenda items)
 9. Adjournment
- Meeting adjourned at 4:00pm

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, November 14, 2018

9:00 AM

DLBA Conference Room
100 W. Broadway Suite 120

100 West Broadway, Ste 120
Long Beach, CA 90802
T: 562.436.4259
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All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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