



**DOWNTOWN
LONG BEACH
ALLIANCE**

Economic

Development

Committee Members

Sheva Hosseinzadeh - Chair

Sam Pierzina – Chair

Erin Booker

Jill Harris

Seyed Jalali

Ingrid Martin

Walid Nasserden

Daniel Tapia

Justin Wolske

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Wednesday, January 9, 2018

9:00 a.m. – 10:00 a.m.

DLBA Conference Room

100 West Broadway, Suite 120 Long Beach, CA 90802

Voting Present: Sheva Housseinzadeh, Sam Pierzina, Erin Booker, Jill Harris, Seyed Jalali, Walid Nasserden, Daniel Tapia, Justin Wolske

Voting Absent: Ingrid Martin

Guests: Tyson Sayles, Jewelle Kennedy, Conrad Gardner

DLBA Staff: Austin Metoyer, Mo Mills, Cherrisse Evans

1. CALL TO ORDER & INTRODUCTIONS – Sheva Hosseinzadeh, Chair
[Economic Development Committee Meeting Presentation](#)
2. **ACTION ITEM: Approve minutes from [December 12, 2018 Economic Development Committee Meeting](#)**
1st: Jalali. 2nd: Tapia. None opposed, no abstentions. Motion carries.
3. TIME CERTAIN 9:05AM
 - a. Development Project Update: 3rd & Pacific Project, Tyson Sayles, Principal-Residential & Mixed-Use Properties and Jewelle Kennedy, Development Associate, Ensemble. Conrad Gardner, head of design and construction, was introduced as part on the Ensemble team presenting the 3rd & Pacific project update. An action item was added to the agenda to approve DLBA endorsement of the project as it goes to the Planning Commission in early spring.
 - Currently two service parking lots, the city was looking for redevelopment of this space. The proposed project is comprised of two-phases: one high-rise (18-20 stories/345 units) and one mid-rise (8 stories) with 14,437 sq. ft. of ground floor retail, each space being less than 7,000 sq. ft. Most will be on Pacific (smaller amount on 3rd and 4th streets). Entrances to both buildings will be along Solano Court, which will be extended by 20 ft. to allow two-way traffic. Since initially submitted in 2017, feedback from the city and neighborhood associations was compiled and incorporated into their plans.
 - Consistent with the downtown plan, there will be a pedestrian connection through to the Pine Avenue Retail District and activation of the existing parking space (Roble Way) with outdoor seating, decorative lighting and landscaping.
 - City code requires one parking space per bedroom. This project will include 565 total spaces which includes retail and guest parking (80 spaces), at a higher ratio than required by the Downtown Plan. There is an option to convert parking into more units or storage (for the mid-rise building only) when the time comes that parking is not a necessity.
 - Architecture - an iconic design, glass, top portion lights up
 - Timeline: Site plan review hearing in February, Planning Commission March-April and breaking ground in early 2020.



**DOWNTOWN
LONG BEACH
ALLIANCE**

**ACTION ITEM: Approve Endorsement of 3rd & Pacific Project:
1ST: Harris. 2nd Pierzina. None opposed, no abstentions. Motion carries.**

4. CHAIRPERSON'S REPORT - Sheva Hosseinzadeh, Chair
 - a. Goal 3: review of [Draft Slide Deck](#) content
Feedback:
 - Tell the grant recipients stories at the beginning
 - Identify the problem we are presenting/ trying to solve
 - Help new business
 - Help existing business
 - Spark economic growth
 - Neighborhoods struggling outside the downtown core
 - Wolske and Tapia will meet outside the committee meetings to further discuss the narrative this working group will present and how to edit the draft slide deck to meet that.
 - All committee members should email any other feedback
 - Need to review [Potential Donor List](#) prior to next committee meeting
5. Staff Report – Austin Metoyer, Economic Development & Policy Manager (**slide 5** was presented from the Economic Development Committee Meeting presentation)
 - a. Business, Programs and Projects Updates
 - b. Slack Overview
6. Old Business
7. New Business
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment
Meeting adjourned at 10:07 am

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, February 13, 2019

9:00 AM

DLBA Conference Room
100 W. Broadway Suite 120

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.



**DOWNTOWN
LONG BEACH
ALLIANCE**



Key Points

Details

Action Items

--